

TOEIC® Brochure

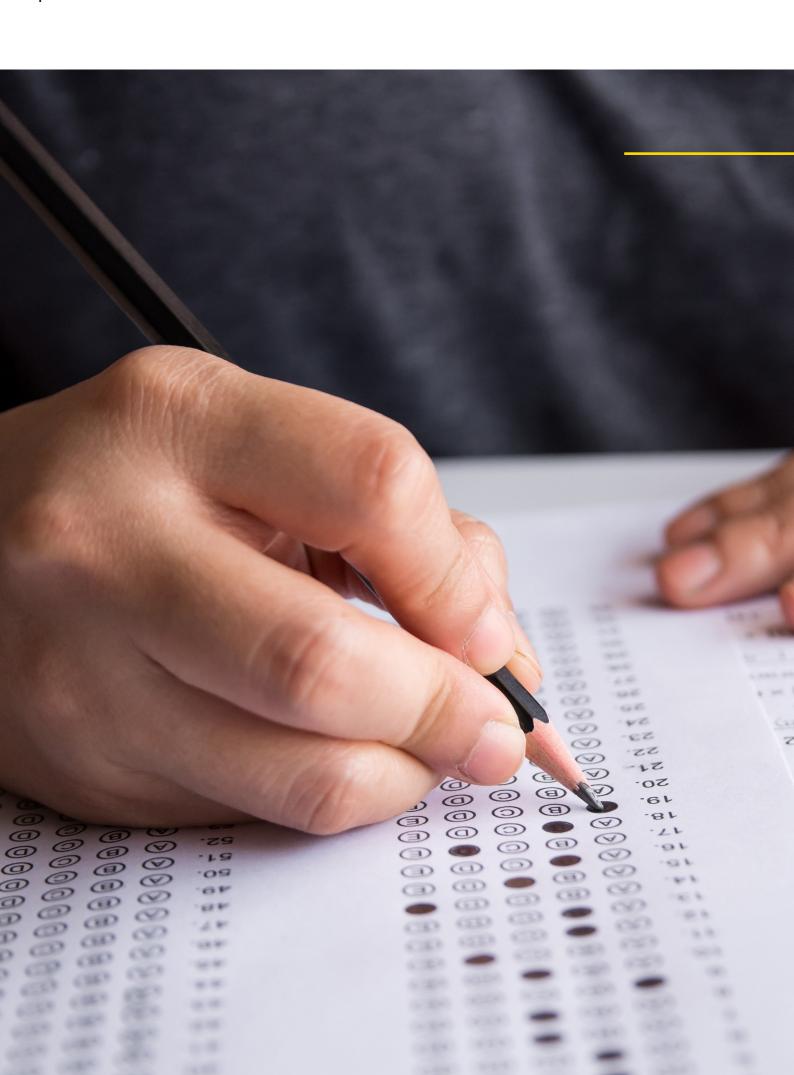




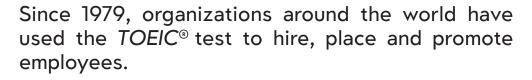
Enhance your credentials with a *TOEIC*® test score!

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The TOEIC® Tests

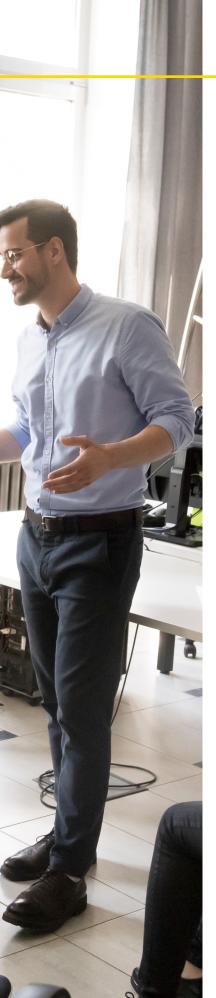


ETS and the developers of the *TOEIC*® program are committed to advancing English-language teaching and learning and providing opportunities for individual learners worldwide. We are able to do this through the efforts of our proficient research group that includes research scientists, psychometricians and assessment experts. Together, they work to:

- create and provide fair, accurate and meaningful English-language assessment for the workplace;
- drive innovation that advances English assessment, learning and teaching;
- assure that the TOEIC® program meets global standards;
- provide content, methods and processes for evolving the TOEIC® assessment;
- advance the field of English measurement;







Positive impact of *TOEIC*® Test use

The *TOEIC*® program offers benefits to test takers and score users and has a positive impact on the teaching and learning of English worldwide.

The $TOEIC^{\circ}$ program promotes beneficial outcomes by:

- maintaining high professional standards
- using appropriate models of language proficiency to guide our test design
- providing effective support for both English teachers and learners
- result in a fairer way of assessment for test takers
- improve the quality of test users' decisions
- create more positive impact for decision makers, teachers and learners





About the *TOEIC*® Listening and Reading Test

For more than 30 years, the *TOEIC*® Listening and Reading test has set the standard for assessing English-language listening and reading skills needed in the workplace.

- Listening skills are important for face-to-face communication, meetings, videoconferencing, podcasts and telephone conversations.
- Reading skills are necessary for email, reports, newsletters and other forms of business correspondence.

Build a More Effective Workforce

The Listening and Reading test offers a common standard of measurement for comparing the language skills of current and potential employees. Test content reflects real-world tasks and provides you with the information you need to easily:

- Recruit, place and promote the most qualified employees;
- Identify job-training requirements;
- Assign employees to positions overseas;





About the *TOEIC*® Speaking and Writing Tests

English is the language of global opportunity. In the increasingly competitive global marketplace, employers need a workforce that can speak and write effectively across borders and cultures.

The *TOEIC*[®] Speaking and Writing tests are valid assessments of English-language speaking and writing skills for business. In today's global workplace:

- Speaking skills are important for effective presentations, face-to-face
- communication, meetings, videoconferencing, teleconferencing and telephone conversations.
- Writing skills are necessary for clear, persuasive email and other types of business correspondence.

Build a More Effective Workforce

The *TOEIC*[®] Speaking and Writing tests offer a common standard of measurement for comparing the language skills of current and potential employees. They enable you to:

- Recruit, train and promote the most qualified candidates;
- Save time and resources by knowing immediately who has the skills to communicate effectively in the international workplace;
- Hire and develop individuals who can interact effectively with colleagues and clients around the world;

When the *TOEIC*[®] Speaking and Writing tests are taken together with the *TOEIC*[®] Listening and Reading test, they provide a reliable measurement of all four English language communication skills.

Universities abroad use the *TOEIC*® for entry into their English-speaking undergraduate and graduate programs and for placement in their English classes. They also use the test to measure their students' progress and to provide them with a reliable, internationally recognized certificate.

Candidates are advised to contact universities first to confirm entry requirements.

- Hogeschool Universiteit Brussel, Belgium
- Georgian College, Canada
- KGIBC Business College, Canada
- École Supérieure de Commerce et de Gestion (ESCG Paris), France
- The American University of Paris, France
- Fachhochschule Erfurt University of Applied Sciences, Germany
- Hochschule Pforzheim University, Germany
- Institute of Technology Tralee, Ireland
- University College Dublin, Ireland
- Fukuyama City University, Japan
- MSE School of Materials Science and Engineering, Korea University, Korea
- International University of Monaco, Monaco
- Fontys University of Applied Sciences, the Netherlands
- Saxion University of Applied Sciences, the Netherlands
- Wittenborg University of Applied Sciences, the Netherlands
- IE University, Spain
- Anglia Ruskin University, UK

- Cranfield University, UK
- Kingston University, UK
- London School of Business & Finance, UK
- London South Bank University, UK
- University of Abertay Dundee, Scotland, UK
- University of Aberystwyth, UK
- University of Bedfordshire, UK
- University of Brighton, UK
- University of Chester, UK
- University of Hertfordshire, UK
- University of Salford / Manchester, UK
- University of Westminster, UK
- University of Wolverhampton, UK
- Anaheim University, USA
- Grantham University, USA
- Schiller International University, USA
- Trine University, Angola, USA
- University of Phoenix, USA
- The Saigon International University, Vietnam

Organizations that accept *TOEIC*® Test:

Here is a sample of the organizations around the world that have chosen to use $TOEIC^{\odot}$ Test scores to help expand global opportunities and reach their potential.

Europe

- Accenture (Spain)
- Agora SA (Poland)
- Air Liquide (Spain)
- Alcatel-Lucent (France)
- Alma Consulting Group (Poland)
- Altadis Polska S.A. (Poland)
- Areva (France)
- AstraZeneca (France)
- AXA (Poland)
- Baker Atlas (United Kingdom)
- Banco Popular (Spain)
- Banesto (Spain)
- Bank Gospodarki Zywnosciowej S.A. (Poland)
- Bank Zachodni WBK S.A. (Poland)
- Beaufour Ipsen (France)
- Berner Deutschland (Germany)
- Berner GmbH (Austria)
- Bertelsmann (Germany)
- BL Stream (Poland)
- BNP Paribas (France)
- BRE Bank-Service Point (Poland)
- CAE (Spain)
- Chaucer College (United Kingdom)
- Continental Automotive Service (Poland)
- Continental Automotive Systems (Germany)
- Credit Agricole (France)
- Deutsche Bank (Poland)
- Deutsche Telekom AG (Germany)

- Durham Teikyo University of Japan (United Kingdom)
- École des Hautes Etudes Commerciales de Paris (HEC) (France)
- École des Mines (France)
- Eurilogic (Poland)
- FOM-Fachhochshule fur Oekonomie und Management (Germany)
- France Telecom (France)
- Gaz De France (France)
- Georg-Simon-Ohm Fachhochshule (Germany)
- GlaxoSmithKline (Spain)
- Gucci (France)
- Hochland Polska Sp. z.o.o. (Poland)
- Honda of the UK Manufacturing (HUM) (United Kingdom)
- Iberia (Spain)
- International Paper (Poland)
- Kopalnia Bazaltu Lubien (Poland)
- KPMG (Germany)
- La Banque de France (France)
- Lafarge (Poland, Germany)
- Lafarge Cement (Czech Republic)
- La Marine Nationale (France)
- Legrand (France)
- LEK SA (Poland)
- Leroy Merlin Polska Sp. z o.o. (Poland)
- LG Electronics (Poland)
- L'Oréal (France)
- Nissan Motor Company UK (NMUK) (United Kingdom)
- Novartis Poland Sp. z o.o. (Poland)

Organizations that accept *TOEIC*® Test:

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- Nurnberg (Germany)
- Polskie Sieci Elektroenergetyczne (Poland)
- PPG Polifarb Cieszyn S.A. (Poland)
- Proctor & Gamble (Spain)
- PTK Centertel (Poland)
- Red Electrica (Spain)
- Renault (France, Germany, Poland, United Kingdom)
- Repsol YPF (Spain)
- Rockwell Automation (Poland)
- Sanofi-Pasteur (France) Schenker Sp. z o.o. (Poland)
- Schott AG (Germany)
- Siemens (France)
- Telekomunikacja Polska (Poland)
- Thomson (France)
- ThyssenKrupp Stahl Services Center (Germany)
- Toyota (Poland)
- Treves (France)
- Unilever (Poland)
- Univation, Ltd. (United Kingdom)
- Vattenfall Europe (Germany)
- Vattenfall Heat Poland S.A. (Poland)
- Veritas AG (Germany)
- Warbud S.A. (Poland)
- Weleda AG (Germany)
- W.L. Gore & Associates (Germany)
- Yves Saint Laurent (France)

The Americas

Banco de Mexico (Mexico)

- Centro Educativo San Miguel Arcangel (Colegio Saint Michael) (Costa Rica)
- École de langues, Université (Canada)
- Fed Ex Express (Argentina)
- Fundacion Costa Rica Multilingue (Costa Rica)
- Gerente General (Costa Rica)
- Grupo Bimbo (Mexico)
- Holcim Apasco (Mexico)
- Instituto Technologico de Buenos Aires (ITBA) (Argentina)
- IPADE Business School (Mexico)
- Merck Quimica Argentina (Argentina)
- Pacific Gateway International College (Canada)
- PricewaterhouseCoopers (Brazil)
- Saint Mary School (Costa Rica)
- Seneca College (Canada)
- Shell Mexico (Mexico)
- Yellow Pages Group (Canada)
- Xerox (Brazil)

Asia

- Asiana Airlines (South Korea)
- Bank Negara Indonesia (BNI) (Indonesia)
- Bristol-Myers Squibb Thailand (Thailand)
- China Airlines Taiwan (Taiwan)
- China National Offshore Oil Corporation (China)
- China Southern Airlines (China)
- Daewoo Shipbuilding & Marine Engineering (South Korea)
- Dalian Software Park (China)
- Dokkyo University (Japan)

Organizations that accept *TOEIC*® Test:

Here is a sample of the organizations around the world that have chosen to use $TOEIC^{\odot}$ Test scores to help expand global opportunities and reach their potential.

- Dongkuk Steel Mill Co., Ltd. (South Korea)
- ExxonMobil (Indonesia)
- Fujitsu Limited (Japan)
- Garmin Taiwan (Taiwan)
- Gemadept Corporation (Vietnam)
- GEOS Language Center Pte Ltd (Singapore)
- Hiroshima University (Japan)
- Huawai Tech Investment Co., Ltd. (Kuwait)
- Huawei Technologies (M) Sbn Bhd (Malaysia)
- Hynix Semiconductor (South Korea) Hyundai
- Engineering & Construction Co., Ltd. (Kuwait)
- Hyundai Heavy Industries Co., Ltd. (South Korea)
- Hyundai Motor Company (South Korea)
- ITB Language Center (Indonesia)
- Kinki University (Japan)
- Korean Air (South Korea)
- LG Electronics (South Korea)
- LP Displays Indonesia (Indonesia)
- LPMK Tourism Management Development Center (Indonesia)
- Meiji University (Japan)
- Ministry of Higher Education (Jordan)
- Motorola Electronics Co., Ltd. (China)
- National Drilling Company-NDC (United Arab Emirates)
- Panasonic Asia Pacific Pte Ltd (Singapore)
- Panasonic Group (Japan)
- Petro Vietnam Exploration Production
- Corporation (PVEP) (Vietnam)
- Pfizer Taiwan (Taiwan)

- PT GMF Aero Asia (Indonesia)
- Rawd Al-Saleheen Bilingual School-Kuwait (Kuwait)
- Renault Samsung Motors (South Korea)
- Ritsumeikan University (Japan)
- S-Oil Corporation (South Korea)
- Thai Airways International Public Company (Thailand)
- Toshiba Corporation (Japan)
- Toyota Motor Corporation (Japan)
- United Microelectrics Corporation (Taiwan)
- Universitas Internasional Batam (Indonesia)
- Vietnam Air Navigation Services Corporation (VANSCORP (Vietnam)
- Waseda Shibuya Senior High School (Singapore)
- Waseda University (Japan)
- Wistron Corporation (Taiwan)
- World Expo 2010 Shanghai (China)
- Zakum Developing Company-ZADCO (United Arab Emirates)

Africa

- Aifa International Egypt (Egypt)
- École Supérieure des Communications (Tunisia)
- Institut Supérieur des Etudes Technologiques en Communications de
- Tunis (ISET'Com) (Tunisia)
- Institut Supérieur des Etudes Appliquees en Humanities de Zaghoun-Universite de Tunis (Tunisia)
- MobiNil (Egypt)
- Nahda University (Egypt)
- Sinai University (Egypt)

TOEIC® Test Preparation Course

Gain an academic advantage or professional edge by passing an officially recognized language exam. For applying to university abroad or boosting a CV for a global job search, English Book Education gives you opportunity and experience you need to pass the proficiency exam.

What is the format of the exam?

The *TOEIC*® tests offer you a complete, accurate picture of proficiency in all four language skills. And with scores mapped to Common European Framework of Reference (CEFR) for languages, the comprehensive and comparable data you receive helps you make better informed decisions within your organization.

The *TOEIC*® Test is either done in paper or internet format and consists of 200 multiple choice questions. The aim of the examination is to evaluate the level of the candidates' level of literacy and speech.



TOEIC® Listening and Reading Test

Test Length:

The test takes approximately $2\frac{1}{2}$ hours, with:

- 45 minutes for Section I: Listening
- 75 minutes for Section II: Reading
- Approximately 30 minutes to answer biographical questions



Section II: Reading

Test takers read a variety of materials and respond at their own pace (100 items total).

- Part 5: Incomplete Sentences
- Part 6: Error Recognition or Text Completion
- Part 7: Reading Comprehension



TOEIC® Speaking and Writing Test

Test Length:

The test takes approximately 1 hour and 20 minutes, with:

- 20 minutes for Section I: Speaking
- 60 minutes for Section II: Writing



Section II: Writing

TOEIC® Writing test, which includes eight questions that measure different aspects of a test taker's writing ability and takes about one hour. For each type of question, test takers will be given specific directions, including the time allowed for writing their response.

Score scale: 0-200.

- Write a sentence based on a picture
- Respond to a written request
- Write an opinion essay

Section I: Listening

Test takers listen to a variety of questions and short conversations recorded in English, then answer questions based on what they have heard (100 items total).

- Part 1: Photographs
- Part 2: Question-Response
- Part 3: Conversations
- Part 4: Short Talks

Section I: Speaking

TOEIC® Speaking test, which includes 11 questions that measure various aspects of a test taker's speaking ability. For each question, test takers will be given specific directions, including the time allowed for preparing and speaking their response.

Score scale: 0-200.

- Read a text aloud
- Describe a picture
- Respond to questions
- Respond to questions using information provided
- Propose a solution
- Express an opinion

Course Description

100% exam focused preparation working intensively on the grammar, vocabulary, reading, writing, listening and speaking skills necessary for the exam of your choice. This complete focus on your exam, taught in a small group, provides a fast route to success in the chosen exam.

3 Month Course

6 Month Course

- Course Module: General language lessons + Exam preparation lessons + Mock Tests
- 3 lessons per week (4.5 hours)
- 12 week programme
- Participants: Maximum 8
- 1 lesson: 90 minutes
- Duration: 3 months
- Level: Intermediate to Advanced

- Course Module: General language lessons + Exam preparation lessons + Mock Tests
- 3 lessons per week (4.5 hours)
- 24 week programme
- Participants: Maximum 8
- 1 lesson: 90 minutes
- Duration: 6 months
- Level: Intermediate to Advanced

Sample Weekly Schedule for *TOEIC*® Listening and Reading Test

Sample Weekly Schedule for *TOEIC*® Speaking and Writing Test

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18:00 – 19:30 (Agreeable)	Placement test; Introductory activity; Developing vocabulary; Teaching new vocabulary; Developing reading skill; Academic reading techniques; Skill based activities; Sum up of the lesson.		Introducing TOEIC® Test structure; Developing grammar; Understanding unknown grammar points; Developing Listening skill; Academic listening techniques; Skill based activities; Sum up of the lesson.		Developing critical thinking skill; Understanding grammar and vocabulary; Case studies.	
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18:00 – 19:30 (Agreeable)		Placement test; Introductory activity; Developing vocabulary; Teaching new vocabulary; Developing Speaking skill; Academic speaking techniques; Skill based activities; Sum up of the lesson.		Introducing TOEIC® Test structure; Developing grammar; Understanding unknown grammar points; Developing writing skill; Academic writing techniques; Skill based activities; Sum up of the lesson.		Developing communication skill; Discussion; Understanding grammar and vocabulary; Cases studies.



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