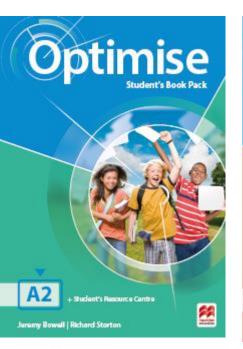
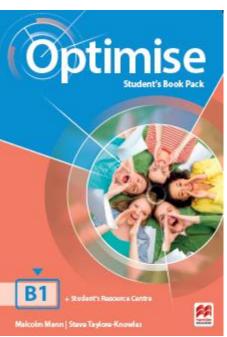
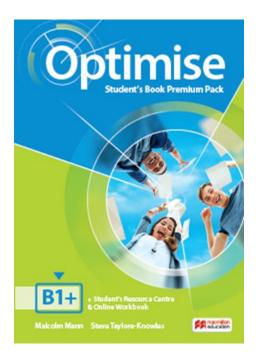
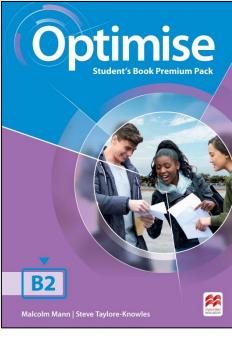


# STUDENT MOTIVATION EXPERT GUIDANCE EXAM SUCCESS











## The Basics



#### **TEENAGE**

LEVELS 4





Optimise provides comprehensive exam-skills development It provides engaging lessons that equip students with essential techniques to succeed in their exams.

Optimise will help teachers become exam experts by supporting them every step of the way, whether they are new to or experienced in exams-focused teaching.

## **Print components** Digital components

- Student's Book
- Workbook
- Teacher's Book

- Digital Student's Book
- Student's Resource Centre
- Online Workbook
- Teacher's Resource Centre

## Optimise: structure

12 topic-based units

Each unit follows
 the same 10-page structure
 Reading – Grammar 1- Vocabulary – Listening – Grammar 2 –
 Speaking – Use of English - Writing

 2-page 'Progress Check' review after every 2 units



1 Look at these sayings and statements. What do you think they mean? Which of them do you agree with?

An apple a day keeps the doctor away.

Don't go outside with wet hair or you'll catch a cold.

Don't go swimming for an hour after you've eaten.

Feed a cold, starve a fever.

Chicken soup cures a cold.

#### EXAM SKILL

#### Deducing meaning from context

- When you need to guess the meaning of a word/phrase in a text, think about the general idea and subject of the text.
- Then focus on the sentence/paragraph the word/phrase appears in and look for clues to
- This context can help you to make a logical guess.

- 2 Find these sentences in the article. Choose the best word or phrase to complete each description.
- 1 But are all old wives' tales false, or does modern science back any of them up?

The second part of the sentence begins with 'or', suggesting contrast, so the phrasal verb 'back up' here probably means disprove / support / negate.

2 They say it's to avoid muscle cramps, because the body is busy digesting the food.

The advice is aimed at avoiding something, so 'muscle cramps' are probably some kind of exercise / food / pain.

Choose the correct word. If you aren't sure, find the phrases in the article and deduce the meaning.

1 fever (paragraph 3) low / high temperature

2 dehydration (paragraph 3)

condition caused when the body has too much / little water unhealthy / healthy things

3 nutrient (paragraph 3) 4 inflammation (paragraph 4)

we get from food red, hot / cold and/or swollen area of the body

5 inevitably (paragraph 5)

used to say that something is unlikely / certain to happen

### Science fact or science fiction?

Chocolate makes you live longer. Carrots help you to see in the dark. If you go outside with wet hair, you'll catch a cold. These are some of the old wives' tales that have been passed down through generations. If I had a pound for every time my mum stopped me leaving the house with wet hair, I'd be rich. But are all old wives' tales false, or does modern science back any of them up? I've been to see GP, Dr Jane Turner to ask if there's any scientific proof for any of these common myths.

#### By Dani Wells, Year 11

#### 'Don't go swimming for an hour after you've eaten.

My mum and dad often say this. They say it's to avoid muscle cramps, because the body is busy digesting the food. Interestingly, Dr Turner thinks there's an element of truth to this. She told me, 'I wouldn't agree it has to be an hour - that seems too long to me - but I would say if you've had a big meal, you should at least wait until you've started to digest it. I'd say at least 15 or 20 minutes would probably be enough.

#### 'Feed a cold, starve a fever,

I've never fully understood what it meant, so I asked Dr Turner to explain it. 'Well, this is saying: if you have a cold, eat and drink well, but if you have a fever, don't. It's totally wrong, and I believe it's based on a misunderstanding with the word "starve". Originally, the saving used to be 'feed

line 25 a cold, stave off a fever'. This means eat and drink well to prevent your cold developing into a fever. That was probably sensible advice. You should try to eat and drink well as it's important to avoid dehydration And if your body doesn't get the vitamins and nutrients it needs, it loses strength.

#### 'If you have a cold, eat chicken soup,'

We've all heard this one, haven't we? And Dr Turner agreed. 'I think it's probably good advice - unless you're vegetarian or vegan, of course! A bowl of chicken soup is comforting. so it may well have a positive psychological effect.

Also, I've heard of a study which suggests it may reduce inflammation, so it's worth a try.

So what about going outside with wet hair? Does it inevitably lead to getting a cold, or can I tell my mum she's wrong? 'No, this one's not true at all. Colds are caused by viruses, not wet hair or generally "being cold". This has actually been tested several times. They've split people into two groups,

one where the people were warm, and one where the line 46 people were cold. They then exposed them to a virus. There was no difference between the two groups in terms of how many people caught a cold."

#### OPTIMISE YOUR EXAM

#### Multiple choice

- Always start by reading everything carefully.
- For some questions you need to refer to a whole paragraph, e.g. Exercise 4, questions 1 and 2.
- Find the correct reference in the paragraph. Some options may look correct but may refer to something different.
- 2.07 For questions 1-5, choose the answer (A, B, C or D) which you think fits best according to the text.
  - 1 What do we learn about the writer's mother in the first paragraph?
    - A She probably never believes in her sayings.
    - B She only regularly tells Dani one folk saying.
    - C She'd never let Dani go outside with wet hair.
  - D She often says what some people call old wives' tales'.
  - 2 What advice does Dr Turner give in the second paragraph?
  - A Don't swim for more than 20 minutes with a full stomach.
  - B Don't go swimming just after a large meal. C Completely ignore the old wives' tale about
  - D Digest your food very quickly before going swimming

- 3 Dr Turner suggests that the phrase 'stave off' in
- A is used to mean 'starve' but doesn't mean that anymore
- B means something similar to 'eat and drink well'. C changed over time into 'starve' and this made
- the saving false. D not heard in modern-day English.
- 4 Talking about chicken soup. Dr Turner says
- A she doesn't understand the science behind the
- B she always has a bowl whenever she has a cold.
- C it only helps us get well because it affects us psychologically.
- D vegetarians and vegans are at a disadvantage if they get ill.
- 5 The word 'exposed' in line 46 means they allowed
- A see the virus
- B avoid the virus.
- C come into contact with the virus.
- D study the virus.



THINK | RESEARCH | CULTURE | LEARN | ME

What old wives' tales and sayings, similar to the ones in the article, do you have in your own culture/language?



Look at these sayings and statements. What do you think they mean? Which of them do you agree with?

An apple a day keeps the doctor away.

Don't go outside with wet hair or you'll catch a cold.

Don't go swimming for an hour after you've eaten.

Feed a cold, starve a fever

Chicken soup cures a cold.

#### EXAM SKILL

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- When you need to guess the meaning of a word/phrase in a text, think about the general idea and subject of the text.
- Then focus on the sentence/paragraph the word/phrase appears in and look for clues to its meaning.
- This context can help you to make a logical guess.

- Find these sentences in the article. Choose the best word or phrase to complete each description.
  - The second part of the sentence begins with 'or',

suggesting contrast, so the phrasal verb 'back up' here probably means disprove / support / negate.

2 They say it's to avoid muscle cramps, because the body is busy digesting the food.

The advice is aimed at avoiding something, so 'muscle cramps' are probably some kind of exercise / food / pain.

3 Choose the correct word. If you aren't sure, find the phrases in the article and deduce

#### (paragraph 3)

2 dehydration (paragraph 3)

But are all old wise

- 3 nutrient
- (paragraph 3)
- 4 inflammation (paragraph 4)
- condition caused when the body has too much / little water unhealthy / healthy things we get from food
  - red, hot / cold and/or swollen area of the body
- 5 inevitably used to say that something is unlikely / certain to happen

### Large photo

- Describe
- Predict what the unit is about
- Relate to unit title

### Warm-up activity

Gets the students thinking and speaking about the topic

### Exam Skill (B1+ only)

Focuses on one key language or exam sub-skill relevant to the exam task



## Benefits in action: Exam Success

## OPTIMISE YOUR EXAM

#### **Multiple matching**

- This task may include inference questions. These often include words like suggests and implies.
- For example, in Exercise 3, question 4, none of the four teenagers says explicitly that their climb was 'for educational purposes', but one of them suggests (implies) it.

## EXAM SKILL

#### **Understanding implication**

- Some exam tasks require you to 'read between the lines.'
- Not everything in a reading text is stated directly. Some information is implied by the writer.
- For example, in a tourist brochure, it might say, We strongly suggest you take wet-weather clothes with you.
   So we can infer that it probably rains often there.

2.18 For each question, choose from the people A-D. The people may be chos more than once.				
	Which person			
1	mentions a famous mountaineering expedition?	1		
2	made an effort to enjoy the trip?	2		
3	suggests the place they visited was cold?	3		
4	suggests that they visited the place for educational purposes?	4		
5	suffered from being so high up?	5		
6	had a different experience from what they imagined?	6		
7	gives advice on how to organise a trip?	7		
8	stresses how many routes there are?	8		

**Optimise your Exam** 

Exam Skill

Exam tasks in every skills lesson

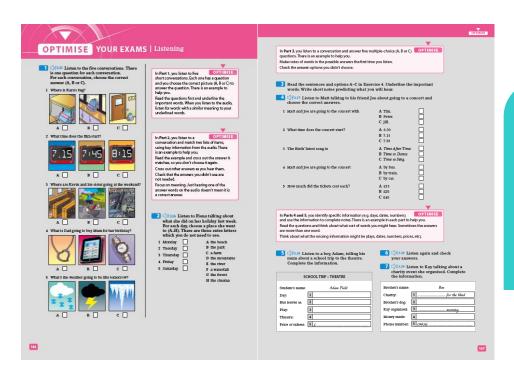
Specific exam tips & strategies to prepare for exam success

Familiarise students with the style and format of the tasks in official exams





## Benefits in action: Exam Success



OPTIMISE YOUR EXAMS section at the back of the Student's Book provides exam strategies with advice on how to perform well under exam conditions



#### GRAMMAR 1 Conditionals (1): zero, first and second conditionals

#### **Grammar** in context

In pairs, find and underline these conditional sentences in the text on page 59. Identify the grammar in each sentence.

- If you go outside with wet hair, you'll catch a cold.
- 2 If I had a pound for every time my mum stopped me leaving the house with wet hair. I'd be rich.
- 3 And if your body doesn't get the vitamins and nutrients it needs, it loses strength
- 4 I think it's probably good advice – unless you're vegetarian or vegan, of course!

#### REMEMBER

Conditionals use different tenses depending on what we are talking about:

- We use the zero conditional to talk about general truths and scientific facts:
   If you don't eat for a few days, you start to feel very weak and dizzy.
- We use the first conditional to talk about real or likely situations now, generally or in the future: If you eat four ice creams, you'll be sick!
- We use the second conditional to talk about hypothetical, impossible or unlikely situations now, generally or in the future: If you lived at the North Pole, you would probably eat a lot of fish.

Sometimes we use different words instead of if in conditionals:

- unless means 'if not' or 'except if': If it is not urgent, I won't call the doctor.
   Unless it is urgent, I won't call the doctor.
- as long as is similar to if and means 'on condition that': I will go to the doctor as long as you come with me.
- ▶ See Grammar reference, Unit 6, page 153

## More detailed explanation given at the back of the book

1	Match	to	make	sentences
---	-------	----	------	-----------

- 1 If you bite your tongue, it \_\_\_
- 2 If you yawn, \_\_\_
- 3 Put half an onion under your bed \_
- 4 If you put half an onion under your bed\_\_
- 5 If someone's nose is itchy, it means they're \_\_\_\_
- 6 The visitor will be female if \_\_\_
- 7 If it's the left side of the nose, the visitor
- 8 It means you might \_\_\_\_
- a) if you're ill.
- b) it's the right side of the nose that's itchy.
- c) when you're ill, it will help you get better.
- d) means that you've recently told a lie.
- e) will be male.
- f) go on a journey soon if your right foot itches.
- g) it often means that danger is nearby.
- h) going to have a visitor.

#### If a word or phrase in bold is correct, put a tick. If it's incorrect, rewrite it correctly.

- 1 If I have a headache, I usually took a couple of aspirin and it disappears.
- 2 If you don't feel well tomorrow, you aren't able to play in the match.
- 3 I'll make an appointment to see a doctor if I
- 4 If Carla won't feel well, she should lie down for a while.
- 5 You won't get any cake unless you eat your
- 6 If I told you to put half an onion under your bed, will you do it?

3 Complete each second sentence so that it means the same as the first sentence.
Use zero, first or second conditionals.

Example: Eat more fruit and you'll feel better.

If you eat more fruit, you'll feel better.
Unless you eat more fruit, you won't feel better.
As long as you eat more fruit, you'll feel better.

- Don't go swimming on a full stomach or you might get cramp.
- The only thing that will make my headache go away is drinking a lot of water.
- 3 Ellie has a lot of energy when she gets enough
- sleep. As long as Ellie
- 4 It's not weird that doctors don't believe most old wives' tales.
- It would \_\_\_\_\_\_

  5 People who eat carrots regularly have great
- eyesight. If you
- 6 Take my advice and you'll recover very soon.
  If you \_\_\_\_

11 you	
Unless you	
As long as you	



#### THINK | RESEARCH | CULTURE | LEARN | ME

In pairs, decide which of the sayings and ideas in Exercise 1 you think are sensible and which you think are silly.

		ise re		aple and continuous,
FO He	esent simple DRM: 1/Yow/We/They live / don't live /She/It lives / doesn't live 1/yow/werkey live? Does he/she/it live?	ten sitt	porary situations, 3	tions happening now, 2 changing and developing series of actions, and 5 tys):
I v	We form the emphatic present simple with do/does:	1	I'm not enjoying this si	how.
	s, it's true! Sophie does have a dog!	2	Where are you living a	t the moment?
		3	Technology is becomin	ng more important.
	E: to talk about: 1 general truths and facts, 2 current bits, 3 how often things happen, 4 permanent	4	I'm driving Harry to we	
	uations, and 5 states:	5	You're always interrup	oting mel
1	The Moon goes round the Earth.	Sta	ative verbs	
2	I drive to work.	110	E' to refer to states m	other than actions. Stative verbs
3	Jen goes on holiday twice a year.	inc	lude verbs about thin	iking (believe, know, think, etc.),
4	We live in Portugal.			emotions (love, like, hate, etc.),
5	Hove your hair!	human senses (hear, see, smell, etc.), appearance (appear, look seem. etc.) and possession or relationships between		
	en't working He/She/It is/isn't working I working? Are you/we/they working? he/she/it working?	sm Car	ir meaning changes ell, think and tuste). It you see that plane o It you seeing Lucas th	
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- Collocations
- Phrasal verbs
- **Patterns**
- **Idioms**

### In every unit:

Topic vocabulary

### In every unit:

Word formation

### Say It Right

Focuses on one aspect of pronunciation



VOCABULARY | Word patterns | Word formation | Topic vocabulary

## 6

#### Words + prepositions

- 1 (1) 2.08 Write one preposition in each gap to complete the phrases. Use the words in italics to help you. Listen and check.
  - 1 Do you think you might be addicted chocolate?
- 2 When would you adv
- any sayings that date back the old days?
- Do you ever do anything that's based an old wive's tale?
- 5 Do you know anyone who's allergic penicillin?
- 6 Do you approve people eating crisps for breakfast?
- 7 What diseases do you think they will have found a cure \_\_\_ by 2050?
- 8 If you had to get rid\_ \_ one thing from your diet, what would you choose?
- 2 In pairs, decide what the phrases in italics mean then ask and answer the questions in Exercise 1.

#### Adverbs formed from adjectives

🔼 ्री)) 2.09 Write the adverb form of each adjective in the correct column. Listen and check.

> accidental | anxious | automatic | basic cheerful | comfortable | current | day early | easy | extraordinary | fast | frequent good | gradual | happy | hopeful | regular relative | remarkable | short | surprising traditional | true | unbelievable

adverb is adjective + -ly	adverb is not just adjective + -ly but does ends with -ly	adverb does not end with -ly
accidentally	automatically	

#### SAY IT RIGHT

Resource centre: Unit 6 Pronunciation of adjectives ending with -ly

#### Words connected with health

- 4 (1) 2.10 Choose the correct word to complete the sentences. Use a dictionary if necessary. Listen and check.
  - 1 Joe picked up a very hot pan that was in the oven and there's a nasty burn / cut on his hand.
  - 2 I've felt ill for ten days. I think I must have a
  - 3 40.1 degrees is a very high allergy / temperature . You should go to the doctor.
  - 4 Anna sprained / cut her finger with a knife in the kitchen. I think she needs a plaster.
  - 5 Lots of people catch flu / burns in the winter.
  - 6 One of the symptoms of flu can be a sore throat /
  - 7 Max has got a headache and a fever / bruise. I think he's got flu.
  - 8 Beatrice can't walk very well. She burnt / sprained her ankle playing tennis today.
  - 9 I've been sitting down all day and now I've got an allergy / a cramp in my leg.
- 10 You've got a bad sprain / cold so make sure you wear some warm clothes and take some tissues
- 11 My eyes are sore and my skin is red. I think I've got an allergy / a virus. It must be your cats.
- 12 David had a nasty bruise / fever on his arm after he fell off his bike.



UNIT 5

WORD FORMATION   Verbs/adjectives with -ate				
Core word	Derivatives			
active (adj)	activate (v), (in)active (adj), acting (n), activation (n), (in) action (n), (in)activity (n), actor (n), actress (n), actively (adv)			
affection (n)	affectionate (adj), affectionately (adv)			
consider (v)	(in)considerate (adj), consideration (n), (in)considerately (adv)			
décor (n)	decorate (v), decoration (n), decorator (n)			
despair (v/n)	desperate (adj), desperation (n)			
equal (v/adj)	equate (v), (in)equality (n), equally (adv)			
fortune (n)	(un)fortunate (adj.), misfortune (n), (un)fortunately (adv.)			
motive (n)	(de)motivate (v), (de)motivation (n), motivational (adj), motivator (n)			
special (adj)	specialise (v)/specialize (US/v), specialisation (n)/ specialization (US/n), specialism (n), speciality (n), specialist (n), (e)specially (adv)			
stimulus (n)	stimulate (v), stimulating (adj), stimulation (n)			
conflict to to t	and the second of the second o			

PHRASAL VERBS				
Phrasal verb	Meaning	Example sentence		
drop off (Type 2)	fall asleep	Dad was watching TV and dropped off on the sofa.		
feel up to doing (Type 4)	feel well enough to do sth	I felt so ill yesterday I didn't feel up to getting out of bed.		
get (sb) down (Type 2)	make sb feel upset or depressed	Hearing that terrible news today really got me down.		
let (sb) off (Type 1)	not punish	Mr Tibbs caught me texting in class but let me off with a warning.		
look back (on) (Type 2)	think about sth from the past	When Dad looks back on his childhood, he's amazed by how little technology there was then.		
put (sb) down (Type 1)	say negative things to/about sb	Don't put Ben down just because he's not very good at history.		
sort out (Type 1)	solve, resolve	Let's sort out who's sleeping on the sofa and who's in the tent.		
stand for (Type 3)	put up with, tolerate	I won't stand for rudeness in my classroom, Alex.		

evaluation (n), valuables (n)

Word	Example sentence
blogging (n)	If you're interested in blogging, you need to think how to make your blog interesting.
board game (n)	My family and I love playing traditional board games like Monopoly and Cluedo.
DJing (n)	Joe's hobby is Djing, which means we frequently hear musi coming from his bedroom.
martial arts (n, pl)	They say that doing martial arts is good for your body and your mind.
mountain biking (n)	Mum knows I want to go mountain biking but she's worried that I'll hurt myself.
online gaming (n)	How many hours do you spend at your computer online gaming each week?
painting (n)	I wish I was good at painting but unfortunately I'm simply not artistic at all.
photography (n)	Digital cameras have made photography a lot easier; everyone can take good photos now!
programming (n)	Becki is doing a course on programming then she hopes to get a job in the gaming industry.
scuba diving (n)	Have you ever been scuba diving and seen all the brightly coloured fish that live underwater?
social networking (n)	Flo's a big fan of social networking and says that it's helped her to make new friends all over the world.
yoga (n)	Yoga helps you to relax and it's good exercise as well.

WORD PAT	TERNS   Words + prepositions
Core words	Example sentence
addicted to	George goes running every day – he's addicted to exercise
advise against	Our PE teacher achises against exercising right after a big mea
allergic to	I'm allergic to strawberries so when I eat them, my face go red and spotty.
approve of	Do you approve of people who never do any exercise and eat fast food every day?
based on	Mum's plan for healthy meals is based on the idea that fruit and vegetables are good for you.
curefor	Do you think scientists will find a cure for all diseases one day:
date back to	Grandma says her recipe for apple pie dates back to the 19 century!
get rid of	What can I do to get rid of a headache without taking any pills
WORD FOR	MATION   Adverbs formed from adjectives
Core word	Derivatives
accident (n)	accidental (adj), accidentally (adv)
anxious (adj)	anxiety (n), anxiously (adv)
automatic (adj)	automatically (adv)
basic (adj)	basically (adv)
believe (v)	(un)believable (adj), belief (n), believer (n), unbelievably (adv
cheer (v/n)	cheerful (adj.), cheerfully (adv)
comfort (n)	(un)comfortable (adj), discomfort (n), (un)comfortably (adv
current (adj/n)	currently (adv)
day (n)	everyday (adj.), midday (n), today (n), daily (adv)
easy (adj)	(un)ease (n), easily (adv)
fast (adj/adv)	fasten (v)
frequent (v/adj)	infrequent (adj), frequency (n), (in)frequently (adv)
good (adj/n)	better (adj/adv), best (adj/adv), goodness (n/ex), well (adj/adv)
gradual (adj)	gradually (adv)
happy (adj)	unhappy (adj), (un)happiness (n), (un)happily (adv)
hope (v/n)	hopeful (adj), hopeless (adj), hopefully (adv), hopelessly (adv
ordinary (adj)	extraordinary (adj), (extra)ordinarily (adv)

true (adj)	untrue (adj), truth (n), truly (adv)
TOPIC VOC	ABULARY   Words connected with health
Word	Example sentence
allergy (n)	Some of my classmates have an allergy to nuts.
bruise (v/n)	How did you get that bruise on your leg?
bum (v/n)	Be careful you don't burn your hand on the oven!
cold (n)	Mum says I should stay in bed and drink lots if I've got a cold.
cramp (n)	It can be dangerous if you get cramp while you're swimming.
cut (v/n)	Ollie cut his finger while he was chopping the onions.
fever (n)	I feel hot, then cold, then hot again – I think I've got a fever.
flu (n)	Callum was in bed for ten days when he had the flu.
temperature (n)	Your temperature ought to be about 37° Celsius, not 39!
throat (n)	It can be difficult to talk properly when your throat is sore.
sprain (v/n)	Katia can't walk because she sprained her ankle playing tennis yesterday.
virus (n)	Four of my classmates are off school today and they're all

irregular (adj), regularity (n), (ir)regularly (adv)

(un)remarkable (adj), (un)remarkably (adv)

shortness (n), shortage (n), shortly (adv)

surprise (v/n) (un)surprising (adj), (un)surprisingly (adv)

tradition (n) traditional (adj), traditionally (adv)

relative (adj/n), relation (n), relationship (n), relatively (adv)

## Vocabulary Reference section at back of book

#### Words + prepositions

1 📢 2.08 Write one preposition in each gap to complete the phrases. Use the words in italics to help you. Listen and check.

1 Do you think you might be addicted chocolate?

2 When would you advise swimming? 3 Do you know any sayings that date back

the old days? 4 Do you ever do anything that's based

an old wive's tale? 5 Do you know anyone who's allergic

penicillin? 6 Do you approve people eating crisps for breakfast?

7 What diseases do you think they will have found

\_ by 2050? 8 If you had to get rid \_ one thing from

your diet, what would you choose? In pairs, decide what the phrases in italics mean then ask and answer the questions in

#### Adverbs formed from adjectives

Exercise 1.

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3 40.1 degrees is a very high allergy / temperature. You should go to the doctor.

4 Anna sprained / cut her finger with a knife in the kitchen. I think she needs a plaster.

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SAY IT RIGHT

Resource centre: Unit 6 Pronunciation of adjectives ending with -ly

➤ Vocabulary reference, page 164 ➤ Workbook Unit 6: Vocabulary, pages 46–47, exercises 1, 2, 3

164 Vocabulary reference

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## Benefits in action: Confidence in Speaking





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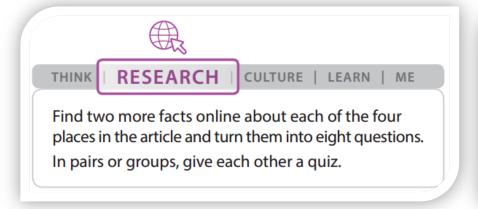
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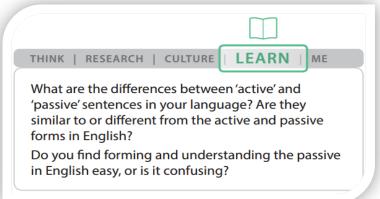
**Developing fluency and accuracy** 

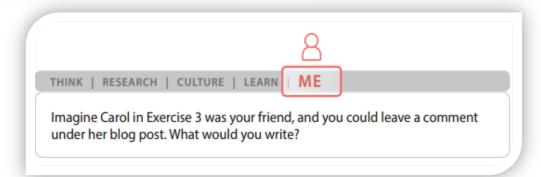




## Benefits in action: Personalisation







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#### WRITING | An article

- In pairs or as a group, match the food sayings to their meanings.
  - 1 Don't cry over spilt milk.
  - a) Don't be unhappy about something that's already happened.
  - b) Don't be upset if you spill milk on something.
- 2 Take something with a pinch of salt.
- a) Don't have too much salt in your diet.
- b) Be sceptical about what you are told.
- 3 Don't bite off more than you can chew.
- a) Don't take on too much. b) Don't eat too much at mealtimes.

EXAM SKILL

#### Engaging the reader

- A key skill when you write is to find ways to hold the attention of the reader so they will want to keep reading.
- O There are a number of ways you can do this depending on the type of text.
- We will look at some in exercises 2 and 3.
- Read this article and make notes to answer the questions.



#### A COMMON SAYING

You know what it's like. You're hungry and you grab some crisps or you're rushing off to school and haven't got time for breakfast.

Have you ever heard the saying 'you are what you eat'? It means that in order to be fit and healthy, you need to eat good food. I'm sure it's the kind of thing you've heard your parents say!

Although it's a common saying, I've never stopped to think about what it actually means. Apparently, nine of out ten of us eat junk food on a daily basis and we've probably all had the short-term sugar rush after snacking on chocolate. But there's a real link between what we eat and how we function. Think about smart snacking - eating healthy snacks, such as fresh fruit and popcorn instead of sweets to give us more energy and improve our concentration, which actually helps us study and perform better.

Do you know what the strangest thing is? I've started paying attention to what I eat and I think it's having a positive effect on my energy levels and my ability to study more effectively. Maybe I really am what I eat!

- 1 Did you find the article interesting?
- 2 Do you think the writer tried to make the article interesting to read?
- 3 If yes, what language and techniques did they use? If no, what should they have done to make it more interesting?
- 3 Look at the article again. Find these sentences and answer the questions.

You know what it's like.

- 1 Who is 'you'?
- 2 By the end of the sentence, do we know what 'it' refers to?
- 3 What effect does this have?

Do you know what the strangest thing is?

- 4 Is the reader supposed to answer this question?
- 5 By the end of the question, do we know what is strange?
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OPTIMISE YOUR EX

#### An article

- An article should entertain and engage the reader so try to keep their attention throughout, starting in the introduction.
- Asking the reader questions, or saying something that surprises the reader, makes them think about what you might say next.

Look at this writing task and complete the information.

You see this notice in an international English-language magazine for teenagers.

#### **ARTICLES WANTED**

We're looking for articles about unusual or interesting sayings about health and fitness. Does anyone you know use a saying to give advice on how to stay healthy? Tell us about it - describe the saying and explain what makes it unusual or interesting. The best articles will be published in our next issue.

Write your article.

What is the saying in English? It doesn't have to be a real saying. You can make one up. Use your imagination!	
What is it used for? Make sure it's connected in some way to health and fitness and staying healthy.	
What makes it unusual or interesting? What does the saying mean and how is it relevant today?	
How are you going to start? Write the first one or two sentences. Try to interest and engage the reader and make them want to read on.	

6 Plan Make a paragraph plan.

Part	Purpose	Useful phrases	My notes
Title	interest the reader		
Paragraph 1	engage the reader and get them interested in the subject	You know what it's like. Have you ever heard?	
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Paragraph 3	explain what makes the saying unusual or interesting	It's a bit odd because Do they mean?	
Paragraph 4	conclude	So, next time you hear someone say Listen out for	

Write Write your article in an appropriate style. Write 140-190 words.

8 Check Before you hand in your article, complete this checklist.	Checklist 🎸
ive included all the information from my notes in Exercise 5.	
○ I've followed my paragraph plan.	
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Short warm-up

Model: Right length Right level

= achievable

Start working towards the production of the student's own composition

## Writing task

- \* Check comprehension
- \* Brainstorming / ideas generation

Detailed and guided planning

Students produce first draft of their composition

Look at this writing task and complete the information.

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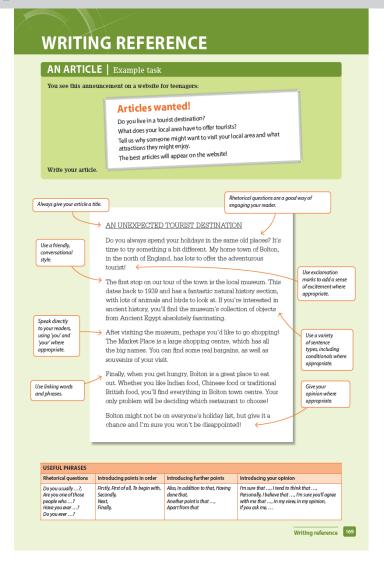
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	Paragraph 4	conclude	So, next time you hear someone say Listen out for	

- 7 Write Write your article in an appropriate style. Write 140–190 words.
- 8 Check Before you hand in your article, complete this checklist.

4	Checklist

- I've included all the information from my notes in Exercise 5.
- 1've followed my paragraph plan.
- I've tried to engage the reader and make them want to continue reading.
- I've used a friendly style that's not too formal.
- I've checked my spelling and grammar.



If they need more help, they can refer to the Writing reference section Look at this writing task and complete the information. You see this notice in an international English-language magazine for teenagers. ARTICLES WANTED We're looking for articles about unusual or interesting sayings about health and fitness. Does anyone you know use a saying to give advice on how to stay healthy? Tell us about it - describe the saying and explain what makes it unusual or interesting. The best articles will be published in our next issue. Write your article.

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▶ Writing reference, page 169 ▶ Workbook Unit 6: Writing, page 50, exercises 1, 2, 3, 4 and Progress check 6, page 51

## **Optimise**

## **Student Resources**



Optimise Workbook

Workbook

B1+

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**Develop learner autonomy** 

Flexible and interactive learning approach

**Student's Book** 

Workbook



The only way is up

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CONTINUES VOICE DEADLESS | DESCRIPTION OF THE PROPERTY OF THE

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Student's Resource Centre

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- Embedded Class audio and videos
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- Syncs and feeds into score report when online
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- Speak and playback function for speaking practice

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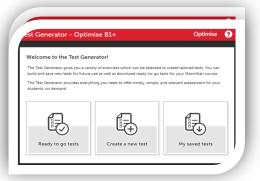
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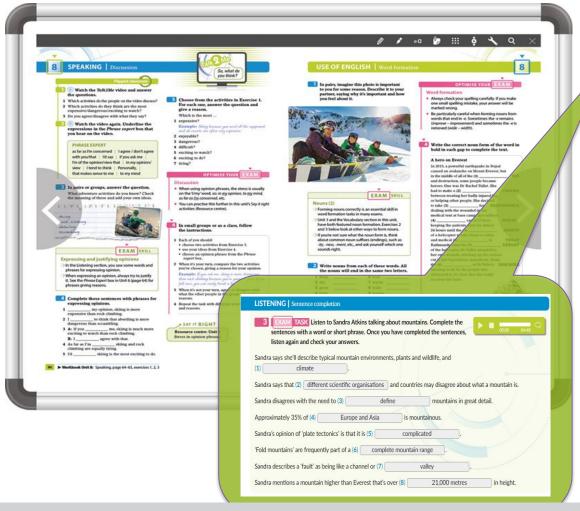
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Prepare students well for exams

Prepare for mixed-ability classes

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- Extra support for answers in Reading and Listening exercises
- Complete IWB toolkit
- Toggle between Student's Book and Workbook

## Test Generator: printable tests

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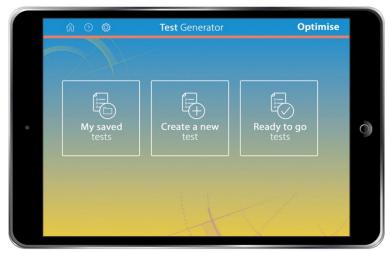
exams

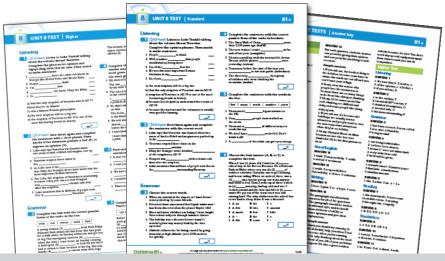
#### **CONTENT**

- Unit, Progress and End-of-Year Tests at STANDARD and HIGHER level
- Diagnostic test
- Placement test
- Complete Exam Practice Test

#### **ACCESS**

- Downloadable PDF, Word and MP3 files on the Teacher's Resource Centre
- Pre-authored 'mix and match' content in the Test
   Generator







## Thank you