

The *TOEIC*® Programme



About ETS, the World's Leading Educational Measurement Organization

OVER
70 Years



OF EXPERIENCE
AND EXPERTISE

NONPROFIT
ORGANIZATION



WITH A MISSION TO ADVANCE
LEARNING BY PROVIDING FAIR
AND VALID ASSESSMENTS

50 MILLION
TESTS

180



COUNTRIES WORLDWIDE



Introduction to the *TOEIC*® Programme

The TOEIC® Programme

THE TOEIC® PROGRAMME

The global standard of
English proficiency for everyday and
workplace communication skills



With more than *40 years* as an industry leader, the TOEIC® programme has set the standard for assessing English-language proficiency in the workplace



Over *14,000* organisations, across more than *160* countries, trust TOEIC scores to inform the decisions that matter.



The TOEIC assessment portfolio measures all *4 language skills* for a comprehensive understanding of English-language proficiency.



Accurate, reliable and *comparable scores* can help organisations evaluate individuals with the English-language skills needed to succeed in the global workplace.

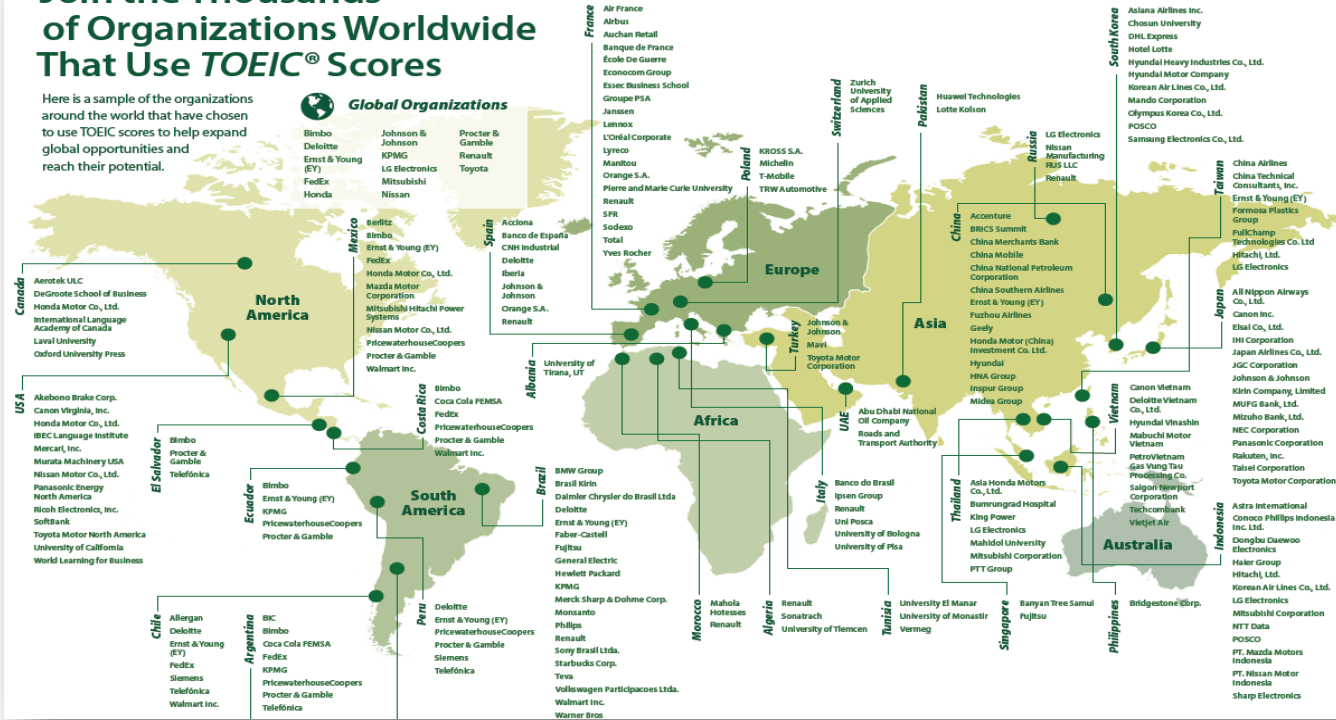
Leading Organizations Rely on TOEIC® Test Scores

Join the Thousands of Organizations Worldwide That Use TOEIC® Scores

Here is a sample of the organizations around the world that have chosen to use TOEIC scores to help expand global opportunities and reach their potential.



Global Organizations



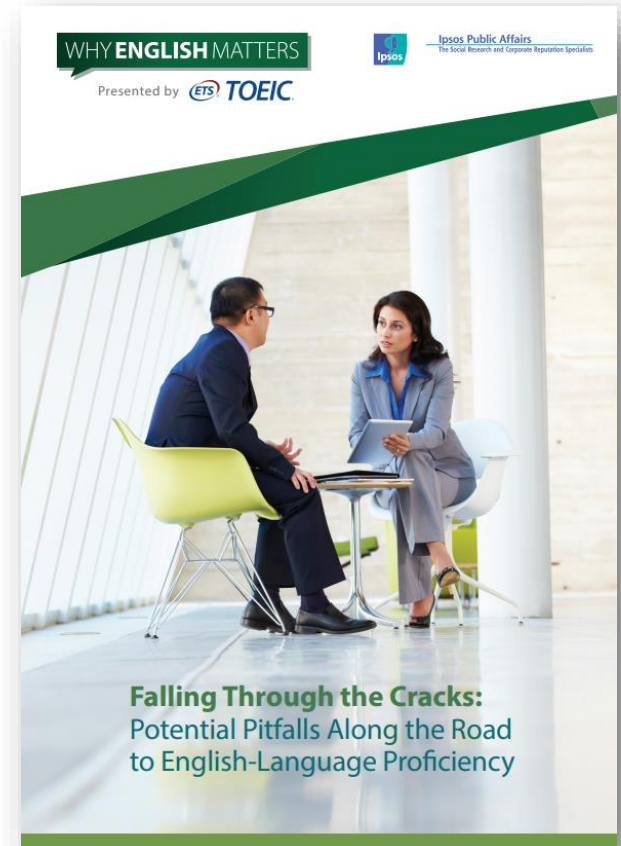
The TOEIC® Programme



The Importance of English

International businesses often indicate that knowledge of **English is perceived as a requirement for employability** (Kim, 2013), and without a working knowledge of English, otherwise fully qualified individuals may be disqualified from the applicant pool (Peltokorpi, 2010).

Educational Testing Service (ETS) survey, (2014c) of large, multinational companies in 13 countries: 749 human resource (HR) managers across professional, scientific, and technical sectors revealed that **English proficiency is considered central to workplace success**



<https://www.toEICglobal.com/>

New Study

96%

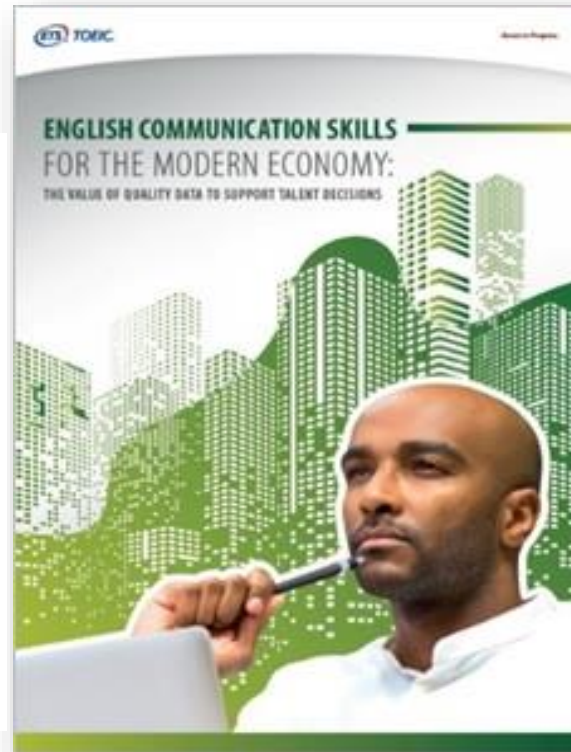
of HR leaders consider employees' English-language skills to be important.

85%

feel English-language proficiency has become more important to their business over the last five years.

Why?

The most common reason, cited by **37%** of HR leaders, is the increasingly globalised nature of the economy.



The TOEIC® Programme

BEST MEASURE AT
PROFICIENCY LEVEL

ADVANCED

BASIC

The image shows two stacked rectangular boxes. The top box has a blue-to-purple gradient and contains the text 'TOEIC TESTS' in white. To its right are four white square icons: an ear with sound waves, a person with a speech bubble, an open book, and a pencil. The bottom box has an orange-to-red gradient and contains the text 'TOEIC Bridge TEST' in white. To its right are two white square icons: an ear with sound waves and an open book.

The image shows a vertical rectangular box with a green-to-dark-green gradient. It contains the text 'TOEIC Teaching & Preparation RESOURCES' in white, with 'Teaching & Preparation' in a larger, handwritten-style font.

All scores mapped to the globally recognized CEFR standard.



The *TOEIC*® Programme

- Worldwide and standardized programme
- Comprehensive assessment of four language essential skills in a professional workplace
- Delivers objective feedback of the English language ability
- The *TOEIC*® tests are not fail/pass tests
- Scores mapped to CEFR for global comparability, ranging from A1 to C1



The TOEIC® Programme

- **Valid:** the tests measure what they are intended to measure
- **Fair:** with respect to gender, race, disability and administration
- **Reliable:** the test scores are consistent across administration, scoring process and over time
- The test scores are recognized, accepted and comparable globally



TOEIC[®] Tests Uses and Benefits

The *TOEIC*[®] Programme

ETS has designed two programmes to support decision-making in different settings.

Both programmes guarantee *fair*, *valid* and *reliable* test scores. Each provides a score report related to recommended uses of the *TOEIC*[®] tests scores.

***TOEIC*[®] Test Institutional Programme**

***TOEIC*[®] Test Public Programme**



The *TOEIC*® Public Programme Uses

- Test taker needs to provide proof of English proficiency for professional, academic or other reasons
- Provides a “portable”, accepted globally score report that job seekers may present to potential employers
- As a recruitment criterion
- To validate a training or a programme for which a “portable” and verifiable score is required
- For graduates when entering the workplace

Benefits

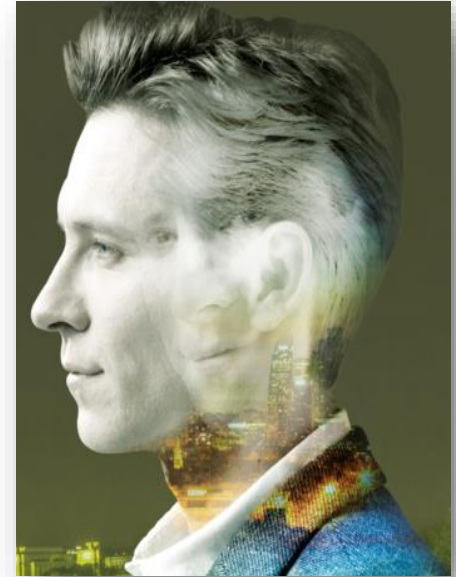
- **Portability:** the Official Score Certificate is accepted globally by all organizations
- **Score verification:** ETS, ETS Global and authorized partners will verify the Official Score Report information
- **Security:** the test-takers photo is on the Official Score Certificate, minimizing any attempts to cheat
- **No Administration Burden:** you can rely on fixed calendar dates and leave responsibility of the session administration to ETS Global and their representatives
- **Develop test - takers' employability:** academic institutions contribute to the test-takers employability upfront: the Official Score Certificate is eligible to display on a CV

The *TOEIC*® Institutional Programme Uses

- Organizations would like to test English proficiency of its own internal members
- As a graduation criterion
- To assess English training needs in progress and place students in groups
- To map the English skills in a company or department
- To identify employees for internal mobility and promotion
- As a recruitment criterion (if the session is organised by the company itself)
- To prepare for the *TOEIC*® Tests in Public Programme

Benefits

- **Flexibility:** you can choose the administration date, time, location, rooms, number of test-takers
- **Autonomy:** you can self-manage test sessions and can check availability and accreditation status of the Test Administration Staff to proctor and administer the session(s)
- **A computer - based version:** the *TOEIC*® Listening and Reading Institutional Online Test with the same content, structure as the paper-based test.



A man in a dark suit, white shirt, and patterned tie is shown in profile, looking thoughtfully to the left. His hand is near his chin. The background is a hazy, golden-hued cityscape at dusk or dawn, with a bright sun or light source in the upper left corner. The overall tone is professional and aspirational.

The TOEIC® Program For Corporations

How the *TOEIC*® Programme Supports Recruitment Decisions

- Make important recruitment and promotion decisions with confidence
- Confirm candidates meet language requirements for specific roles/positions
- Select candidates best suited for positions where English is most needed



How the *TOEIC*® Programme Supports Recruitment Decisions

- Optimize overall recruitment process performance
- Use CEFR mapping as an additional reference to compare candidates, including on a global scale
- Gain expanded access to international candidates by accepting an internationally recognized score



How the *TOEIC*® Programme Supports Professional Development

- Benchmark employees' English ability
- Develop a talent pool of English-proficient employees
- Identify employees who need further training and recognize the most qualified
- Use the available information to make promotion decisions and identify employees for international mobility



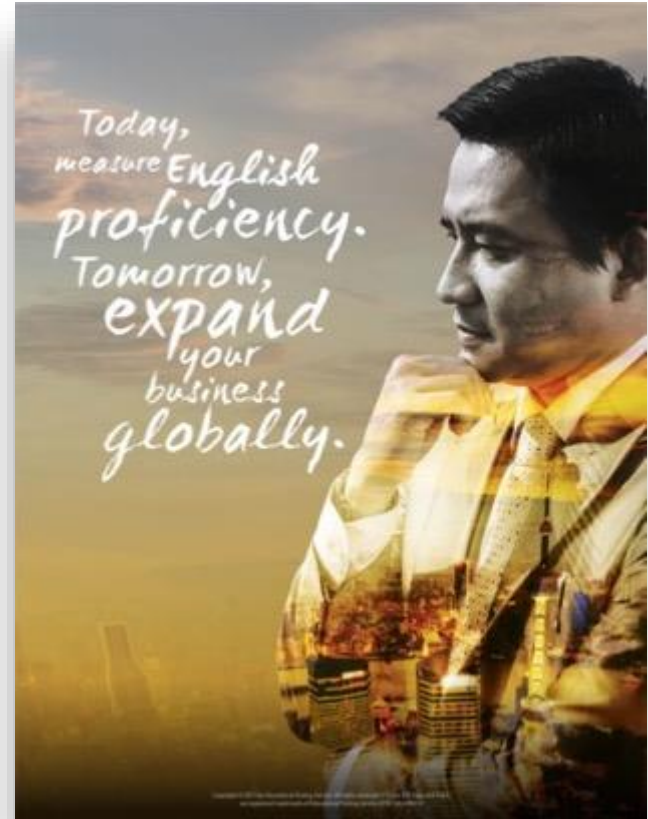
How the *TOEIC*® Programme Supports Your - English Program

- Identify training needs and priorities
- Place employees in appropriate language courses
- Help measure the return on investment from your English language training
- Track employee learning and progress



Key Benefits

- Reliable data to inform fair, objective decisions
- Hard evidence to demonstrate effective decision making
- Get the best qualified people in the right jobs
- Accelerate and incentivize progress in English proficiency
- Make more informed recruitment and promotion decisions, to positively impact the bottom line



A woman in a white lab coat stands in profile, looking towards the left. Her face is overlaid with a semi-transparent, glowing image of her face, suggesting a digital or futuristic theme. The background is a large, classical university building with many windows and a central entrance, set on a hillside with trees and a courtyard in the foreground.

The TOEIC[®] Program for Educational Institutions

How the *TOEIC*® Programme Helps Institutions Succeed

- Place international students in the appropriate English programme
- Produce graduates equipped for the global job market
- Strengthen a program's reputation through effective training and placing of students
- Demonstrate the effectiveness of the program to accreditors and internal stakeholders



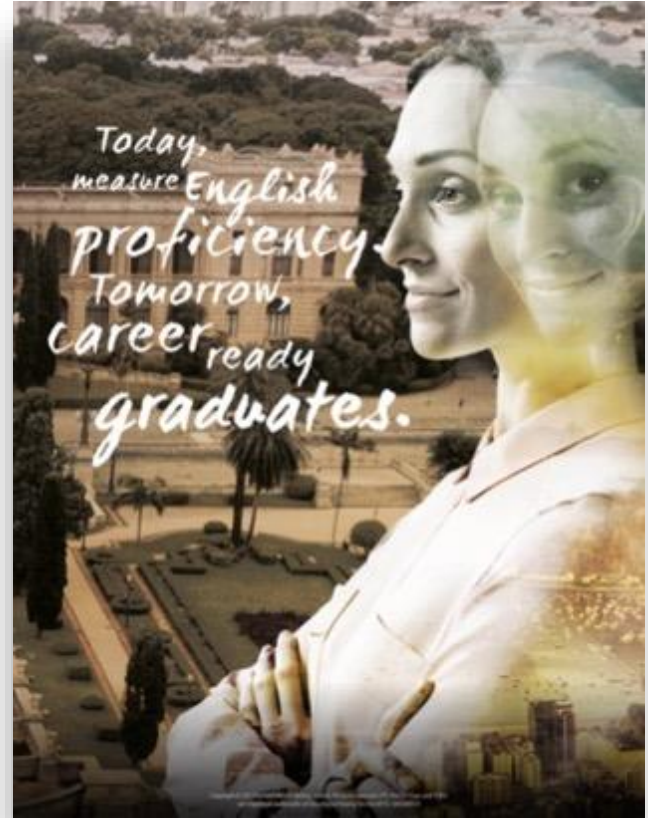
How the *TOEIC*® Programme Can Help Students Succeed

- Gain a competitive edge in the local and global job market
- Understand strengths and weaknesses and how to improve
- Obtain a globally-recognized credential of English proficiency



Key Benefits

- Evaluate student learning and proficiency, fairly and objectively
- Hard evidence to demonstrate programme effectiveness
- Save time and resources on designing and grading tests, freeing teachers to teach
- Globally-recognized certificate provides added value to students





The *TOEIC* Programme for Test-Takers

Why the *TOEIC*® Programme is the best solution

- Show you're ready for the demand of today's global job market
- Stand out in the competitive global job market
- Evaluate and improve proficiency for better career prospects



Key Benefits

- Open up a world of possibilities
- Set yourself apart and establish credibility amongst employers worldwide
- Today assess your English proficiency
- Tomorrow, greater job opportunities



TOEIC[®] Listening and Reading Test

The TOEIC® Listening and Reading Test

Description

It measures the English proficiency of non-native English speakers in the global workplace

Test Structure

Listening section: 100 items – 45 mins

Reading section: 100 items – 75 mins

Items Format

Multiple – choice



The TOEIC® Listening and Reading Test

Registration

Public Programme: ETS Global website

Institutional Programme: Sessions organized by ETS Global clients

Administration

Paper based – test

Computer based – test (institutional programme)



Score

10 - 990

The TOEIC® Listening and Reading Test

Tasks (Listening 1-4 and Reading 5-7)		Number of questions
1	Photographs	6 Questions
2	Question-Response	25 Questions
3	Conversations	39 Questions (13 conversations X 3 questions each)
4	Talks	30 questions (10 talks X 3 questions each)
5	Incomplete Questions	30 Questions
6	Text Completion	16 Questions
7a	Single Passages	29 questions (10 reading texts with 2-4 questions each)
7b	Double Passages	25 questions (2 set-based double passages, 3 set-based triple passages X 5 questions per set)

The TOEIC® Listening and Reading Test

Public Programme Score Certificate

ETS TOEIC LISTENING AND READING OFFICIAL SCORE CERTIFICATE

Test Taker
 Name:
 Identification Number: 1234567890
 Test Date: 2018/06/11
 Institution Name: Test Center

LISTENING
 Your score: 495

READING
 Your score: 495

TOTAL SCORE
 990

LISTENING ABILITIES MEASURED

ABILITY MEASURED	PERCENT CORRECT OF ABILITIES MEASURED
Can take the appropriate notes	100%
Can understand main ideas and supporting details in orally presented material on familiar topics	100%
Can take appropriate notes on a variety of topics	100%
Can understand details in short oral messages	100%
Can understand details in extended oral messages	100%
Can understand a speaker's attitude and main purpose in extended oral messages	100%

READING ABILITIES MEASURED

ABILITY MEASURED	PERCENT CORRECT OF ABILITIES MEASURED
Can take information based on information in written texts	100%
Can locate and understand specific information in written texts	100%
Can understand information across multiple paragraphs in written texts	100%
Can understand information in extended written texts	100%
Can understand a speaker's attitude and main purpose in extended written texts	100%

HOW TO READ YOUR SCORE REPORT:
 Percent of Correct of Abilities Measured:
 A percentage of 100% represents a score that is equal to the score for each one of the Abilities Measured. Your performance on questions having these abilities cannot be compared to the performance of Test Takers who take other forms of a given test performance or other test forms.
 Note: TOEIC scores range from 10 to 990 and are reported in increments of 5.

Public Programme Certificate of Achievement

ETS TOEIC

CERTIFICATE OF ACHIEVEMENT

This is to certify that
Test Taker UNKNOWN
achieved the following scores on the
TOEIC® Listening & Reading Test

Listening: 485
 Reading: 445
 Total: 930

as administered under the auspices of: ETS GLOBAL PARIS
at: PARIS, France
date: 31-décembre-2018

David L. Hunt
 David L. Hunt
 Senior Vice President
 Global Division and Workforce Division, ETS

GOLD4117214

This is presented in recognition of your achievement.
 An official score certificate must be submitted to organizations that require a TOEIC score.



The TOEIC® Listening and Reading Test

Institutional Programme Official Score Report

ETS TOEIC LISTENING AND READING OFFICIAL INSTITUTIONAL SCORE REPORT

TEST TEST
Name: _____

LISTENING
Your score: **90** (90%)

READING
Your score: **75** (75%)

TOTAL SCORE
165

Client/Institution Name: ETS

LISTENING
Your scaled score is below 200. Test takers who score below 200 have scores of the same strength as test takers who score around 200. Test performance is likely to be consistent.
Your scaled score is above 200. Test takers who score above 200 typically have the following strengths:
• They can understand short spoken messages, descriptions of the content, and a paragraph.
• They can summarize information from a short talk, passage, and basic content of extended spoken texts when the information is supported by a lot of repetition and/or redundancy.
• They can understand details in short talks and passages and descriptions of photographs when the frequency of words that relate to the topic is high enough that they can be recognized, as in the beginning or end of the text and when it matches the words in the spoken text.
• They can understand general information from short spoken texts.
• They can understand general information from short spoken texts.

READING
You scored 100% below 100. Test takers who score below 100 may have some of the same strengths as test takers who score around 100. Test performance is likely to be consistent.
You scored 100% above 100. Test takers who score around 100 typically have the following strengths:
• They can understand short spoken messages, descriptions of the content, and a paragraph.
• They can summarize information from a short talk, passage, and basic content of extended spoken texts when the frequency of the text matches the information that is required.
• They can understand details in short talks and passages and descriptions of photographs when the frequency of words that relate to the topic is high enough that they can be recognized, as in the beginning or end of the text and when it matches the words in the spoken text.
• They can understand the main message, relevant grammatical structures from text that are not too much repeated.
• They can understand general information from short spoken texts.
• They can understand general information from short spoken texts.

ABILITIES MEASURED	PERCENT CORRECT OF ABILITIES MEASURED	ABILITIES MEASURED	PERCENT CORRECT OF ABILITIES MEASURED
Can infer gist, purpose and basic content based on information that is repeated in short spoken texts	35%	Can make inferences based on information in written texts	77%
Can infer gist, purpose and basic content based on information that is repeated in extended spoken texts	22%	Can locate and understand specific information in written texts	25%
Can understand details in short spoken texts	18%	Can understand information across multiple sentences in a single written text and across texts	17%
Can understand details in extended spoken texts	19%	Can understand vocabulary in written texts	16%
Can understand a speaker's purpose or implied meaning in a passage or sentence	13%	Can understand grammar in written texts	22%

*** HOW TO READ YOUR SCORE REPORT:**
Percent Correct of Abilities Measured: Percentage of items you answered correctly on the test form for each one of the Abilities Measured. Your performance on questions testing these abilities cannot be compared to the performance of test takers who take other forms of your own performance on other test forms.
Main: TOEIC scores more than two years old cannot be reported or validated.

ETS TOEIC TOEIC Score Roster

Client Name: _____

Test Date: 01 Aug 2017
Test Time: 15:00
Report Date: 01 Aug 2017

TEST TAKER NAME	ID	L	R	SCORE	TOEIC POSITION	TOEIC CATEGORIES	REGISTER DATE	L	R	SCORE
TEST TAKER Name		400	100	500	*		15-Aug-2016	200	100	300
TEST TAKER Name		100	100	200	*		20-Aug-2016	200	100	300
TEST TAKER Name		400	400	800	*		10-Aug-2017	400	400	800
Extended Score:		400								
Original Score:		400								
Mean Score:		100								
*Total of Candidates Included:		30								
Number of Candidates Tested:		20								

This number does not include examinees who completed only one section of the test.

Score Roster

ETS TOEIC LISTENING AND READING TEST INSTITUTIONAL SCORE REPORT

Name: Sample
Date of Birth: 04-juin-1977
Identification Number: 1
Test Date: 30-jan-2016
Client/Institution Name: bv

LISTENING
41

READING
51

TOTAL SCORE
100

Client

107855-107855 • SFR15E20 • Printed in U.S.A.
This score report is intended for use only by the institution which sponsored the test administration, and should not be used by other entities for any purpose.
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The TOEIC® Listening and Reading Test

Institutional Programme Individual Performance Feedback

Individual Performance Feedback
TOEIC® Listening and Reading Test

TEST TAKER UNKNOWN

Name	
250982001	1990/0115
Identification Number	Date of Birth (YYYYMMDD)
2020/0212	2022/0212
Test Date (YYYYMMDD)	Test Date (YYYYMMDD)

Client/Institution Name:
ETS GLOBAL PARIS

LISTENING

Your scaled score is 275. Test takers who score around 280 typically have the following strengths:

- They can sometimes infer the central idea, purpose, and basic content of short spoken messages.
- They can understand the vocabulary used in short messages.
- They can understand the central idea, purpose and basic content of extended spoken texts when the information is supported by repetition or emphasis.
- They can understand details in short spoken messages when easy or medium-level vocabulary is used.
- They can understand details in extended spoken texts when the information is supported by repetition.

READING

Your scaled score is 225. Test takers who score around 230 typically have the following strengths:

- They can make simple inferences based on a limited amount of text.
- They can locate the correct answer to a factual question when the language of the test matches the information that is required. They can sometimes answer a factual question when the answer is a simple paraphrase of the information in the text.
- They can understand general information within one or two sentences.
- They can understand very vocabulary, and they can understand sentences and paragraphs.
- They can understand content, idea-based generalizations/summaries. They can make correct generalizations.
- They can understand content, idea-based generalizations/summaries. They can make correct generalizations.
- They can understand content, idea-based generalizations/summaries. They can make correct generalizations.
- They can understand content, idea-based generalizations/summaries. They can make correct generalizations.

HOW TO READ YOUR SCORE INFORMATION

Percentage correct of abilities measured (average of scores on abilities tested) on this test form for each one of the abilities measured. The performance on questions testing those abilities cannot be compared to the performance of test takers who take other forms or to your own performance on other test forms.

ABILITIES MEASURED	PERCENTAGE CORRECT OF ABILITIES MEASURED	ABILITIES MEASURED	PERCENTAGE CORRECT OF ABILITIES MEASURED
Can understand general ideas and details contained in an information that is frequently repeated in short spoken texts	80%	Can make inferences based on information in written texts	45%
Can understand the vocabulary used in short spoken texts	80%	Can make simple inferences based on a limited amount of text	47%
Can understand the central idea, purpose and basic content of extended spoken texts when the information is supported by repetition or emphasis	76%	Can understand very vocabulary, and they can understand sentences and paragraphs	47%
Can understand details in short spoken messages when easy or medium-level vocabulary is used	83%	Can understand content, idea-based generalizations/summaries	60%
Can understand details in extended spoken texts when the information is supported by repetition	80%	Can understand content, idea-based generalizations/summaries	63%
Can understand details in extended spoken texts when the information is supported by repetition	75%	Can understand content, idea-based generalizations/summaries	63%

* Proficiency Description Table can be found on our web site, www.ets.org/toic

Mapping TOEIC® Listening and Reading Scores to the Common European Framework of Reference (CEFR)

TOEIC® Listening	TOEIC® Reading	TOEIC® Listening & Reading	CEFR
5-495	60-110	275-400	C1
5-495	60-110	275-400	C1
5-495	60-110	275-400	C1

LISTENING Your score: 275

READING Your score: 225

TOTAL SCORE 500

www.etsglobal.org

Institutional Programme Certificate of Achievement

ETS TOEIC

CERTIFICATE OF ACHIEVEMENT

This is to certify that

Candidate One
achieved the following scores on the
TOEIC® Listening and Reading Test

Listening	445	CEFR B2
Reading	405	CEFR B2
Total	850	

as administered under the auspices of:

ETS GLOBAL PARIS

date: 12/12/2019

Stéphanie Rossignol
Managing Director,
Educational Testing Service (ETS) Global BV

TOEIC Test Scale
Listening: 5-495
Reading: 5-695
Total: 10-1090

This is presented in recognition of your achievement; it is not an official score report. An official score report must be submitted to organizations that require a TOEIC Test score.

The *TOEIC*[®] Listening and Reading Test and the CEFR

TOTAL MINIMUM SCORES (10 TO 990 PTS)	TOEIC LISTENING MINIMUM SCORE	TOEIC READING MINIMUM SCORE	CEFR LEVELS	
945 pts	490	455**	Proficient user - Effective Operational Proficiency	C1
785 pts	400	385	Independent user - Vantage	B2
550 pts	275	275	Independent user - Threshold	B1
225 pts	110	115	Basic user - Waystage	A2
120 pts	60	60	Basic user - Breakthrough	A1

The TOEIC® Listening and Reading Institutional Programme Online



PLAN A
SESSION

UP TO 15MN BEFORE



SCORE REPORT
AND **NEW**
CERTIFICATE
AVAILABLE



SESSIONS SCHEDULED AT
YOUR CONVENIENCE⁽¹⁾



STARTING FROM
1 CANDIDATE



QUICK ACCESS
TO RESULTS



SESSIONS ORGANISED
ONLINE ON YOUR PREMISES



**NO TEST
MATERIAL**
TO SHIP

TOEIC[®] Speaking and Writing Tests

The *TOEIC*® Speaking and Writing Test

- Two separated tests, Speaking or Writing test sessions can be organised independently
- Test questions simulate real-life situations that are relevant to the global workplace. They include tasks that people might perform in work-related situations or in familiar daily activities that are common across cultures
- Starting 1st June 2019 note-taking is allowed, and changes made to preparation times for the Speaking test



The TOEIC® Speaking and Writing Test

Description

An international standard for measuring and determining speaking and writing English skills of non-native speakers of English in daily life and global workplace, from A1 to C1. Other skills assessed: participate in conversations, write emails, integrate information or express opinions

Test Structure

Speaking section: 11 items – 20 mins
Writing section: 8 items – 60 mins

Items Format

Constructed - response

Order: Nine, (9) days before the test session



The TOEIC® Speaking and Writing Test Content

Registration

Public Programme: ETS Global website

Institutional Programme: Sessions organized by ETS Global clients

Administration

Computer based – test

Score

0 – 200 per section



The TOEIC® Speaking and Writing Test Content

Speaking Tasks		Evaluation Criteria
1-2	Read a text aloud	Pronunciation, Intonation and Stress
3	Describe a picture	Pronunciation, Intonation and Stress, Grammar, Vocabulary, Cohesion
4-6	Respond to questions (phone call)	Pronunciation, Intonation and Stress, Grammar, Vocabulary, Cohesion, Relevance of content, Completeness of content
7-9	Respond to questions using information provided	All of the above
10	Propose a solution (meeting)	
11	Express an opinion	

The *TOEIC*® Speaking and Writing Test

Writing Tasks		Evaluation Criteria
1-5	Write a sentence based on a picture	Grammar and Structure Relevance of the sentences to the pictures
6-7	Respond to a written request	Quality and sentences diversity Vocabulary richness & accuracy Consistency and Sentence diversity
8	Write an opinion essay	Whether your opinion is supported with reasons and/or examples Grammar and Structure Vocabulary richness & accuracy Consistency and Sentence diversity

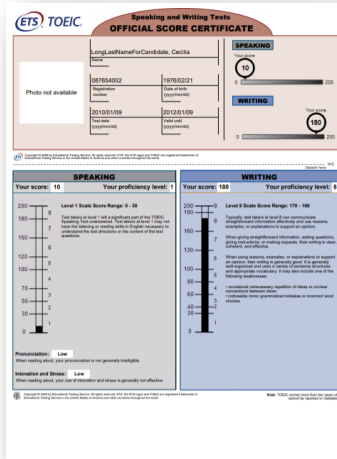


The TOEIC® Speaking and Writing Test

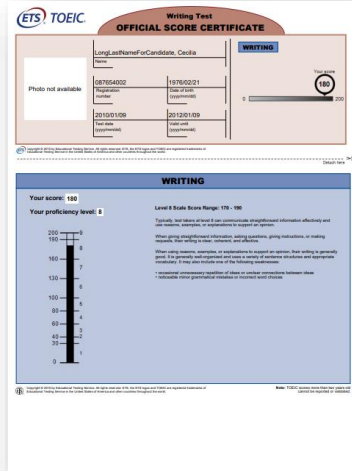
Section	Questions	Score Range	Total score range	Number of proficiency levels
Speaking	1-9	0-3	0-200	8
	10-11	0-5		
Writing	1-5	0-3	0-200	9
	6-7	0-4		
	8	0-5		

The TOEIC® Speaking and Writing Test

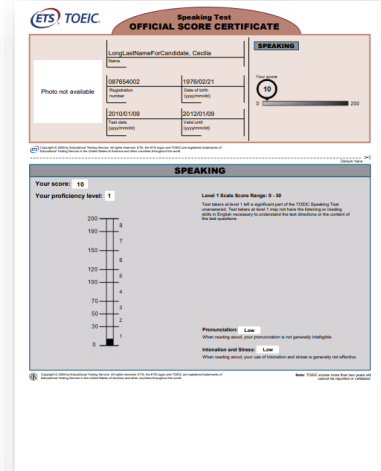
The TOEIC® Speaking and Writing Test Score Certificate



The TOEIC® Writing Test Official Score Certificate



The TOEIC® Speaking Test Official Score Certificate



The TOEIC® Speaking and Writing Test

Score rosters are sent by email and score reports by post to institutions

The TOEIC® Speaking and Writing
Test Institutional Score Report

The image shows a sample TOEIC Institutional Score Report for the Speaking and Writing tests. The report is titled "TOEIC Speaking and Writing Test INSTITUTIONAL SCORE REPORT". It includes fields for Name, Date of Birth, Test Date, Registration Number, and Institution Name. The score for Speaking is 140 and for Writing is 110. Below the scores, there are two bar charts: one for Speaking and one for Writing, showing the score relative to a scale of 0 to 200. The report also includes a section for "Your Score" and "Your Proficiency Level" with input fields.

The TOEIC® Speaking and Writing Test
Institutional Score Report

The image shows a sample TOEIC Institutional Score Report for the Speaking test. The report is titled "TOEIC Speaking Test INSTITUTIONAL SCORE REPORT". It includes fields for Name, Date of Birth, Test Date, Registration Number, and Institution Name. The score for Speaking is 140. Below the score, there is a bar chart showing the score relative to a scale of 0 to 200. The report also includes a section for "Your Score" and "Your Proficiency Level" with input fields.

The image shows a sample TOEIC Institutional Score Report for the Writing test. The report is titled "TOEIC Writing Test INSTITUTIONAL SCORE REPORT". It includes fields for Name, Date of Birth, Test Date, Registration Number, and Institution Name. The score for Writing is 110. Below the score, there is a bar chart showing the score relative to a scale of 0 to 200. The report also includes a section for "Your Score" and "Your Proficiency Level" with input fields.



The TOEIC® Speaking and Writing Test

TOTAL MINIMUM SCORES	TOEIC SPEAKING MINIMUM SCORE	TOEIC WRITING MINIMUM SCORE	CEFR LEVELS	
360 pts¹	180¹	180¹	Proficient user - Effective Operational Proficiency	C1
310 pts	160	150	Independent user - Vantage	B2
240 pts	120	120	Independent user - Threshold	B1
160 pts	90	70	Basic user - Waystage	A2
80 pts	50	30	Basic user - Breakthrough	A1

The *TOEIC Bridge*[®] Test

The *TOEIC Bridge*[®] Test

Who takes the test?

- Beginning and mid-level learners of English
- Individuals taking introductory or basic commercial English-language courses
- People who use every-day English-language skills for work and school
- Entry-level and junior employees who measure their English language skills

Who uses the test?

- Language schools, colleges, corporations, manufacturing companies, small businesses and government agencies

The TOEIC Bridge® Test

Description

The ideal test to measure beginner to intermediate learners' emerging English-language skills, so from A1 to B1.
Focus skills: General English for the international workplace

Test Structure

Listening section: 50 items – 25 min
Reading section: 50 items – 35 min



Test Format

Paper-based test (CD, answer sheet and test booklet)
Computer-based (Computer, headphones and keyboard)

The TOEIC Bridge® Test

Registration

Institutional Programme: Sessions organized by ETS Global clients

Items Format

Multiple - choice

Score

15 – 50 per section



The *TOEIC Bridge*® Test Uses

- + Make screening and placement decisions
- + Meet English-language program entrance and exit requirements
- + Monitor learning progress
- + Develop individuals on the path to advanced English proficiency
- + France only: for the CPF

The TOEIC Bridge® Test

Speaking and Writing will be launched in 2021



LISTENING

Responding to descriptions, questions, conversations and talks spoken in English

 Approximately 25 minutes



READING

Completing sentences in written English; answering questions about short informational texts in English

 35 minutes

		Number of Questions
Part 1	Four pictures	6
Part 2	Question-response	20
Part 3	Conversations	10
Part 4	Talks	14

		Number of Questions
Part 1	Sentence completion	15
Part 2	Text completion	15
Part 3	Reading comprehension	20

Total time: 1 hour

Total number of questions: 100



Teaching and Learning Resources

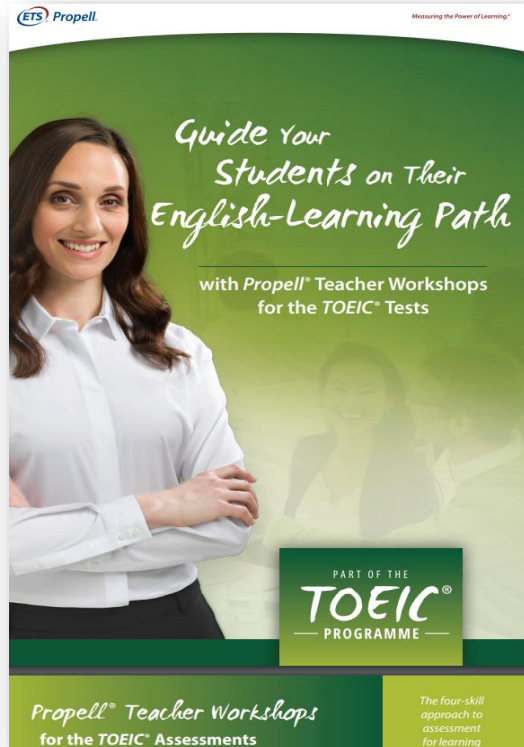
Teaching and Preparation Resources

The *TOEIC*® Programme offers a variety of preparation resources to support teaching and learning:

- ***Propell*® Workshops**
- ***TOEIC*® Official Learning and Preparation Course**



For Teachers: *TOEIC*® Propell Teacher Workshops



- Delivered by ETS accredited trainers.
- Newly developed kits: 4 skills manual, and updated *TOEIC*® L&R practice tests
- Teachers can gain instructional techniques and strategies that help prepare students for the *TOEIC*® tests and for success in the workplace.
- Enhance teaching and curriculum development skills
- Obtain valuable professional development
- Network with peers

For Learners: *TOEIC*® Official Learning and Preparation Course

- An **official** online test preparation course designed to help individuals develop the skills needed to succeed on the *TOEIC*® Listening & Reading test.
- Created by **the maker** of the *TOEIC*® Listening and Reading test.
- Prepares students for the **updated** *TOEIC*® Listening and Reading test (as of 2018)



Helps Give a Competitive Advantage for Success on the *TOEIC*[®] Listening and Reading Test

Official *TOEIC*[®] test content:

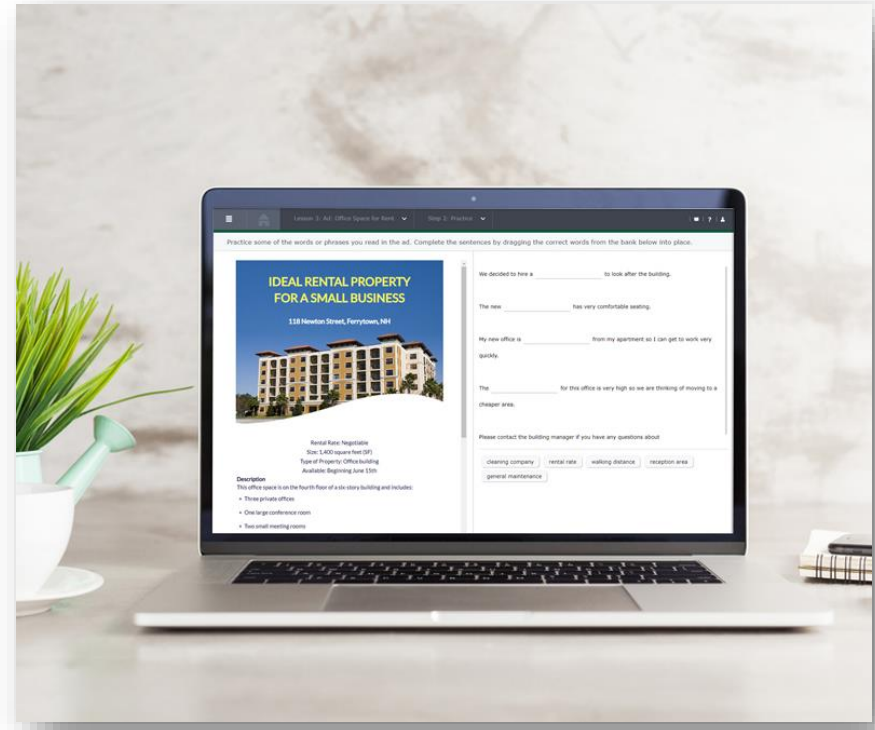
- **5 updated practice tests**

- More than **1,000 authentic *TOEIC*[®]** Listening and Reading practice test questions

- Learning content reflects ***TOEIC*[®] scenarios, texts and question types.**

- “Getting to know the *TOEIC*[®]” lessons provide explanations to help students **prepare** for the new *TOEIC*[®] Listening and Reading test **Same narration voices** as the *TOEIC*[®] test

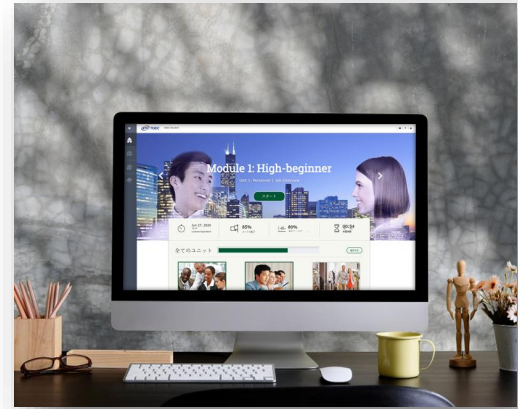
Helps strengthen the English skills needed to succeed in the workplace as identified and measured by the *TOEIC*[®] Listening and Reading test.



Build Your Skills Build Your Confidence

Build the English skills you need for the workplace and success on the *TOEIC*® Listening and Reading test.

- **Official:** The only online course created by the maker of the TOEIC tests to help you do your best on the new *TOEIC*® Listening and Reading test
- **Authentic:** The course uses real-life workplace scenarios and tasks
- **Comprehensive:** More than 1,000 authentic *TOEIC*® Listening and Reading test questions
- **Convenient:** Self-paced online program catering to learners with limited time



Build Your Skills Build Your Confidence

Free resources:

- <http://yourenglishtest.com/>

A complete sample test with immediate results on the CEFR

- *TOEIC*® Tests

Advice and preparation on Facebook

- <https://www.etsglobal.org/nl/en>

Sample *TOEIC*® Tests and the Examinee Handbook



Why is the *TOEIC*® Programme the global standard

- Fair, valid and reliable
- Comparable
- Comprehensive four-skill approach
- Globally recognized

The *TOEIC*® Program is the ONLY English assessment to meet DEKRA's ISO 9001 standard



The value of quality

ETS research scientists, psychometricians and assessment experts constantly work to:

- Create and provide fair, accurate and reliable English assessment for the workplace
- Drive innovation that advances English assessment, learning and teaching



The value of quality

ETS research scientists, psychometricians and assessment experts constantly work to:

- Enhance *TOEIC*[®] program test designs and scoring processes
- Provide content, methods and processes for evolving the *TOEIC*[®] assessment

Find our research at ets.org/toEIC/research



Case Studies

English Proficiency — IN THE — Automotive Industry

ACCELERATING SUCCESS BY BUILDING A MORE PROFICIENT WORKFORCE

Driving Growth Across the Globe

As “car culture” has spread across the world, the automotive industry has had a powerful impact on the global economy. By 2040, it’s predicted that there will be 2 billion cars on the road, with most growth in emerging markets like China and India as populations and incomes continue to rise.¹

Now worth more than \$250 billion globally,² the automotive industry plays a significant role in the economies of many countries. In 2018, worldwide auto production exceeded 65 million. China led the way with nearly 28 million vehicles produced, followed by the United States (11.3 million), Japan (9.7 million), India (5.2 million) and Germany (5.1 million).³

Today, the major automakers produce cars on several continents, and thousands of parts and materials are outsourced and exported. To compete in this global market, automotive companies need workers with the skills to communicate with international business partners.

Steering Success Worldwide
More than **250** automobile organizations around the world use the TOEIC® assessments to measure English-language proficiency.⁴

Recognized at the Top
9 of the **top 10** world’s largest automakers rely on the TOEIC program as the global standard to assess English skills.^{5,6}

Trusted by Leaders
Renowned automakers like Toyota®, Volkswagen®, Hyundai® and BMW® rely on TOEIC scores to help them build a more effective, English-proficient workforce.⁷



ETS TOEIC Assess to Progress.

English Proficiency — IN THE — Banking and Finance Industry

THE INTERNATIONAL LANGUAGE OF FINANCE

A Sector on the Rise

Boasting double-digit growth in returns and capital¹—and showing few signs of slowing down—the global finance industry is on the rise.

“The largest banks in the world have significantly improved their capital position in the years since the global financial crisis.” According to The Banker’s Top 1000 World Banks Ranking, total assets reached \$124 trillion in 2018.² And Ernst & Young’s³ global survey of 221 financial institutions across 29 markets revealed that bankers are positive about their ability to improve their financial performance beyond 2018.⁴

As the global business environment becomes increasingly interconnected, sustaining growth in the financial sector will require a workforce with the English communication skills needed to perform effectively—from call centers assisting international banking customers to executives conducting complex financial transactions.

A Global Solution
Over **250** banks and financial institutions around the world use the TOEIC® assessments to evaluate English-language proficiency.⁵

Trusted by Renowned Banks
5 of the **top 10** major banks ranked in the Forbes® Global 2000 List use TOEIC® scores.^{6,7}

Empowering Success
More than **35** insurance companies worldwide use the TOEIC® program to help build an English-proficient workforce.⁸



ETS TOEIC Assess to Progress.

English Proficiency — IN THE — Travel and Hospitality Industry

THE LANGUAGE OF HOSPITALITY

An Industry on the Move

Accounting for 10.4% of global GDP and already supporting one in every 10 jobs on the planet, the travel and tourism industry is a dynamic engine of opportunity, one that is expected to grow 4% year on year over the next decade!¹

In hotels, restaurants, airlines and travel services across the world, English is recognized as the international language of hospitality. An English-proficient workforce is critical in an industry whose foundations are built on creating enjoyable experiences for customers and guests from around the world.

With considerable growth predicted for the travel and hospitality sector, ensuring effective English communication skills among employees – from frontline customer-facing staff through to those in bookings and reservations – puts organizations in a strong position to take full advantage of future opportunities.

The TOEIC® Program in the Travel and Hospitality Industry

Leading travel and hospitality organizations around the world, including Air France, Banyan Tree and China Southern Airlines, already rely on TOEIC® test scores to help them build a more effective, English-proficient workforce—a workforce that provides the level of customer service that today’s travelers and guests expect, and one that means customers will keep coming back time and time again.

International Travel
Over **150** travel and hospitality organizations around the world trust the TOEIC® program to assess English-language proficiency.

Flying High
Five of the world’s **top ten** airlines rely on the TOEIC® program to assess English proficiency.²

Be Our Guest
Over **70** hotels and resorts around the world use the TOEIC® program to help build an English-proficient workforce.



ETS TOEIC Assess to Progress.

Client Spotlight Series

Presented by the TOEIC® Program

RECRUITING WITH HIGHER PROFICIENCY STANDARDS

CORPORATE TRAVEL & HOSPITALITY TOEIC® L&R TEST DEVELOPMENT

SUMMARY

For global air transport leader Air France, effective communication is imperative to uphold their commitment to the safety and service of their passengers.

Based on the strong global reputation of the TOEIC® Program, Air France replaced internally developed English tests with the TOEIC® Listening and Reading test as part of their application process.

The TOEIC tests provided the accuracy, efficiency and convenience Air France needed to confidently recruit professionals with the language skills required to meet Air France criteria.

SNAPSHOT

Organization: Air France

Location: Tremblay-en-France, France

Company Size: 10,000+ employees

About: Air France, the number-one French airline, is a leading global player in passenger transport, cargo transport and aircraft maintenance. The airline operates over 2,000 daily flights to more than 320 destinations and 118 countries. It is a subsidiary of the Air France-KLM Group and a founding member of the SkyTeam global airline alliance.

"There is no doubt that the people we recruit today possess better English-language skills."

Patrick Rozy
Pilots Selection Department Manager, Air France

AIRFRANCE

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Client Spotlight Series

Presented by the TOEIC® Program

MEASURING ENGLISH TRAINING EFFECTIVENESS

EDUCATIONAL INSTITUTIONS MILITARY TOEIC® L&R TEST TRAINING EFFECTIVENESS

SUMMARY

In 2010, Emilie Cleret was recruited as Head of the English Language Office of École de Guerre and quickly established English-training programs and hired training officers. However, her office had no way of knowing whether its training was effective or if the English proficiency of its students was improving.

After issuing a call for tenders to select a certification provider, the school chose the TOEIC® tests, and has been using them since 2012. Using TOEIC test scores allows the school to compare test takers from year-to-year, which helps them to evaluate the effectiveness of the English training they provide.

"The TOEIC tests meet the expectations and requirements of the military school as part of its training and certification of the English-language skills of its future decision makers."

Emilie Cleret
Head of the English Language Office, École de Guerre

SNAPSHOT

Organization: École de Guerre

Location: Paris, France

Institution Size: 300+ trainees

About: Founded in 1993, the École de Guerre is a French institution for military higher education. Founded by Louis XV in 1750 "to maintain and educate in the war five hundred young gentlemen," the institution was formed after the merger of the training schools of the French Army, Navy, Air Force, and National Gendarmerie. Today, through a competitive and selective process, officers and students from more than 60 countries choose to enroll their training at this institution. Since 1993, more than 2,500 foreign officers representing 120 nationalities have attended École de Guerre.

ÉCOLE DE GUERRE

ETS TOEIC

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MEASURING ENGLISH TRAINING EFFECTIVENESS

CHALLENGE

In 2010, Emilie Cleret was recruited as Head of the English Language Office of École de Guerre and was tasked with creating an English department. As one of her first priorities, she established programs for English training to enable officers to communicate efficiently in the presence of multinational organizations (e.g., UN, NATO, E.U.). It is effective in public speaking, and engage in meetings with foreign counterparts. Immediately, the quality of skills assessment arose: How can we measure the question of our training, and how can we see a clear picture of the training's effectiveness?

SOLUTION

In order to gauge the effectiveness of their English-language training, École de Guerre issued a call for tenders to select a certification provider that met the following criteria:

- must be an external, third-party assessment to ensure objectiveness in the evaluation process
- must be internationally recognized and used in civilian training (universities, schools, etc.) to allow comparison and interaction between the military and civilian spheres
- must encompass the four communication skills (listening, reading, speaking, writing) beyond a purely military context
- must align to NATO's Standardization Agreement 6001 (STANAG 6001)

Upon extensive review TOEIC® Listening and Reading and TOEIC® Speaking and Writing tests were selected.

RESULTS

Since École de Guerre began using the TOEIC tests in 2012, French officer trainees have been taking the tests every year. "TOEIC test scores allow us not only to compare test takers to each other, but also to compare test takers from year-to-year. This allows us to set precise objectives for the upcoming year," explains Cleret. This also helps the school in determining the effectiveness of the English training they provide.

In 2012, 90 percent of test takers obtained a score higher than or equal to 785. This score corresponds to the minimum score required by French schools for issuing civilian diplomas (e.g., engineering diploma), and half of those test takers obtained a score higher than or equal to 900 out of 990 (i.e., level C1 on the Common European Framework of Reference). The school's goal is to have all trainee officers score at least 900 on the TOEIC test.

allows us to set precise objectives...

To learn more about the TOEIC® program visit TOEICglobal.com or contact your local ETS Preferred Network office.

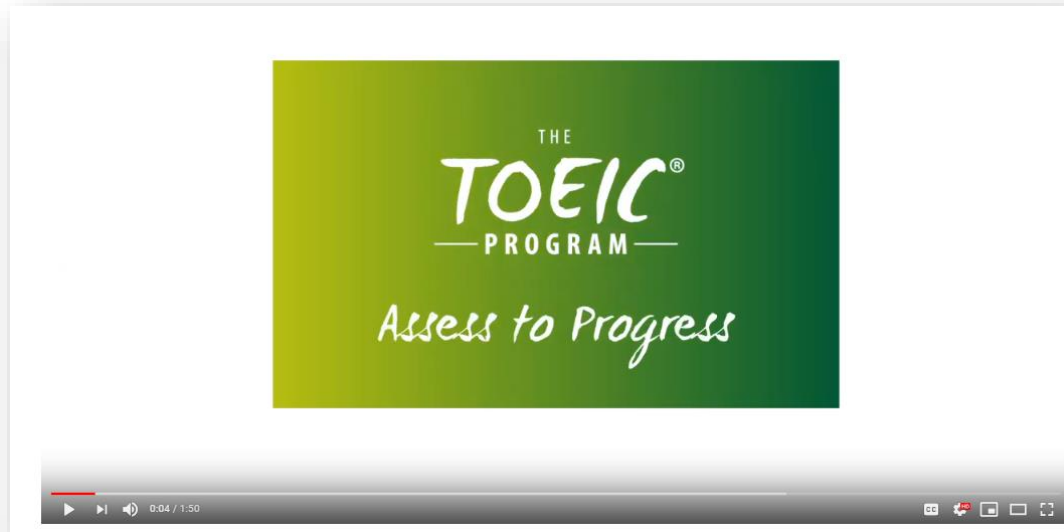
THE TOEIC® PROGRAM

For almost 40 years as an industry leader, the TOEIC® program has set the global standard for assessing English-language communication skills needed in the workplace. With about 7 million tests administered every year, the TOEIC tests are the most widely used around the world with 14,000+ organizations across more than 160 countries trusting TOEIC scores to inform the decisions that matter.

Principles of Quality Assessments



The *TOEIC*® Programme - Assess to Progress - Portfolio Animation



<https://www.youtube.com/watch?v=zX7pv487X-k&t=4s>

Thank You!



**For more information about
the *TOEIC*® Programme
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