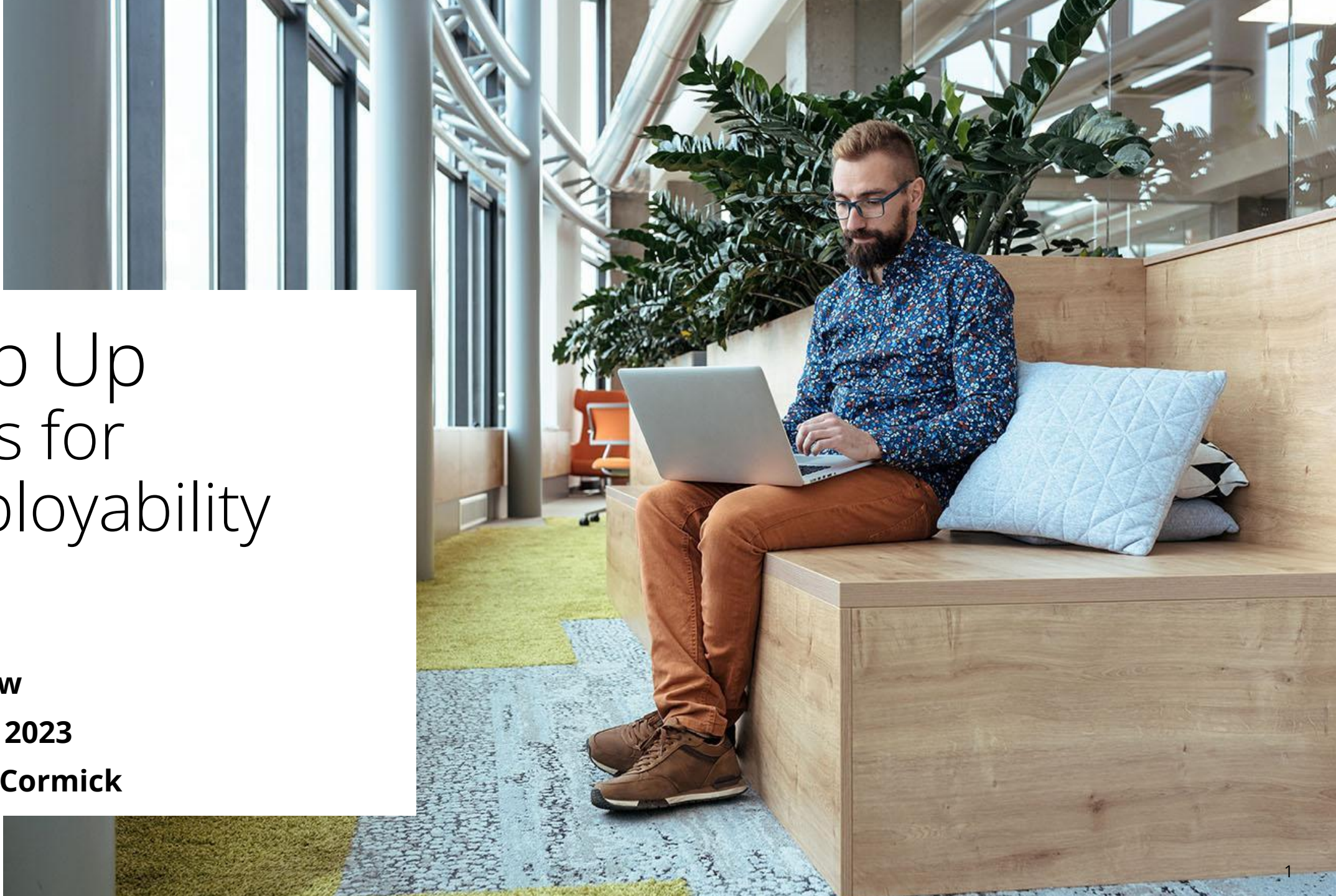


Step Up Skills for Employability

Overview

January 2023

Amy McCormick



- What is employability?



Definition

The quality of being suitable for paid work



What skills do we need to be suitable for the paid work?



Are the students prepared for the workplace?



96 % of chief academic officers believe they are equipping their students for future employment



11 % of employers think that education institutions are effectively preparing students for work

Are the students prepared for the workplace?



92 % of employees said that English is important for their job



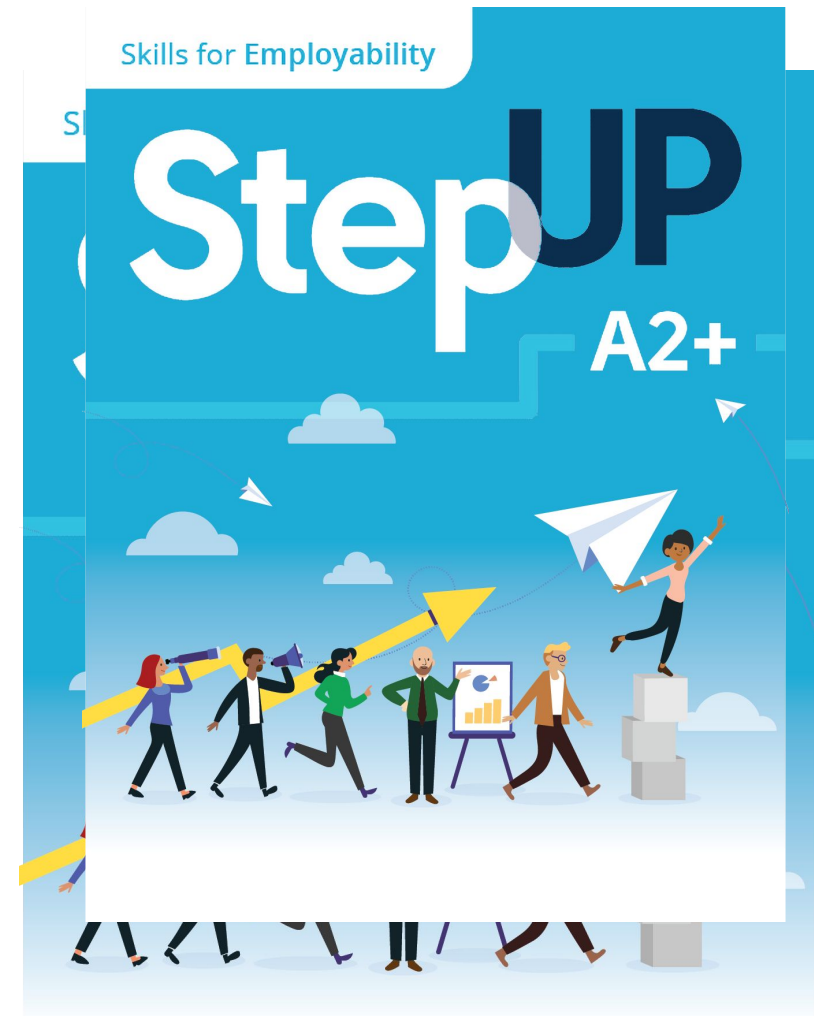
7 % of employees think they can communicate effectively at work

How can we prepare students for their future jobs?



Step up

- Step up is a flexible online course and book designed for adults who want to improve their employability skills-whether to get a first job, secure a promotion, find a different job, change fields.
- Step up develops English language skills.





Pearson

Step Up, Skills for Employability Value Proposition

FOR	Adults and young adults
WHO	want to improve their soft skills/employability skills to succeed in today's dynamic, global job market
OUR	<i>Step Up, Skills for Employability</i>
IS	a six-level, online, self-study or blended short course
THAT	provides rich, engaging, level-appropriate instruction and practice of the social and personal capabilities and job-seeking skills from the Pearson Employability and Future Skills Framework, either as an add-on to another English course or as a stand-alone course, and that can be used on any device, including mobile phones
UNLIKE*	our competitors, who focus on general English or business English

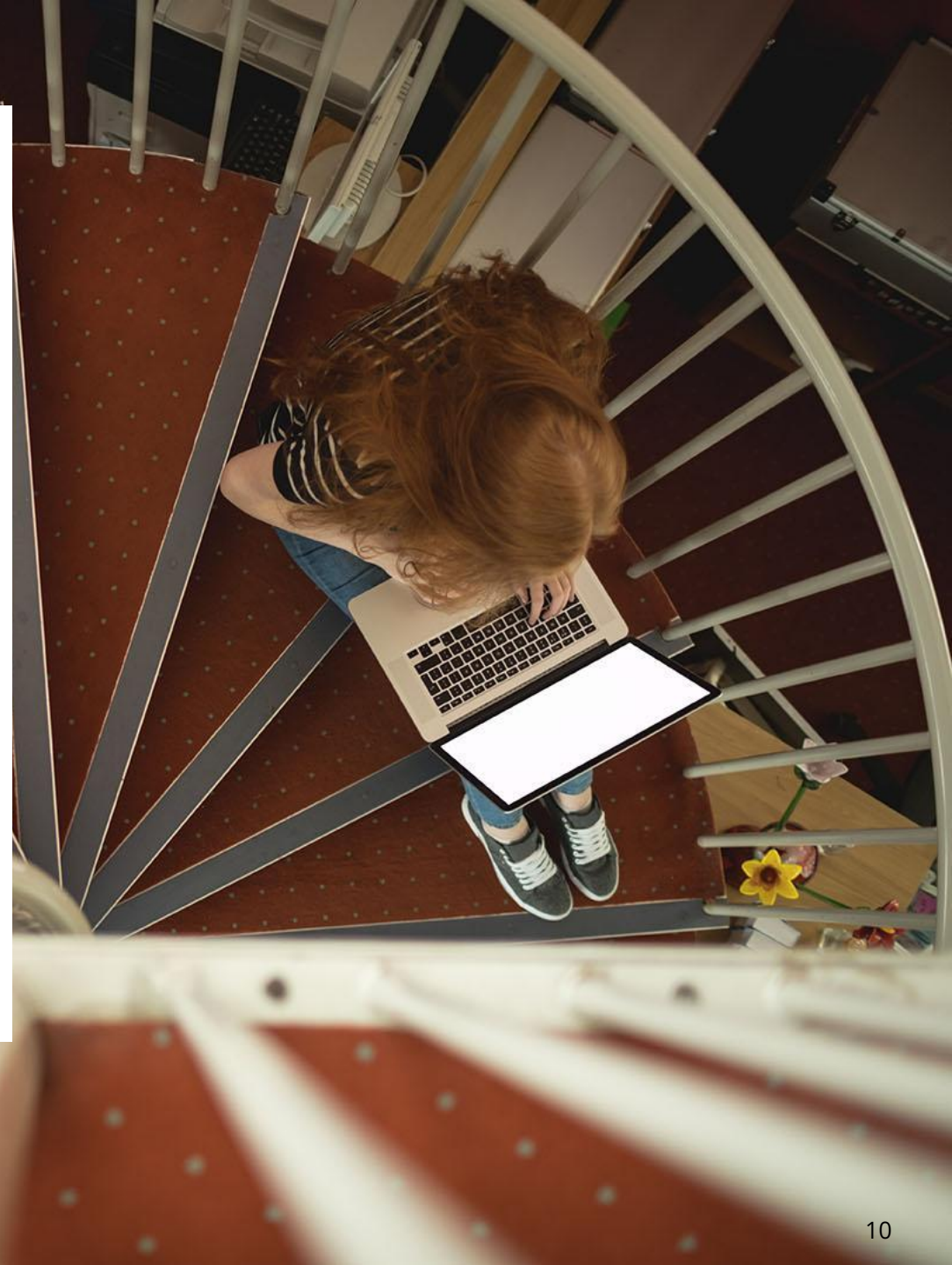
Options

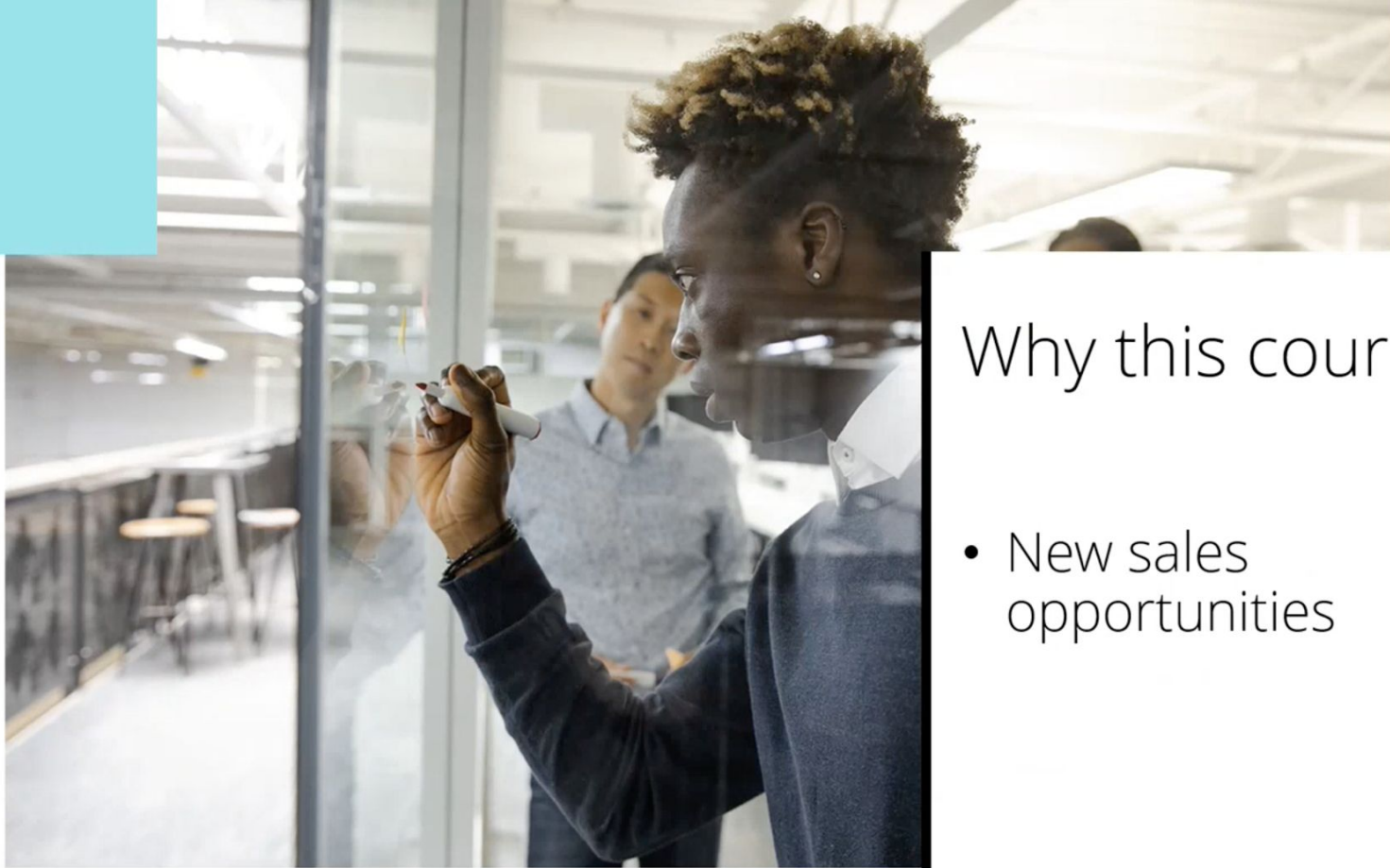
Self-study course –

an engaging, media-rich, 18-hour online self-study course on Pearson English Connect

Self-study "plus" course –

the self-study course plus a coursebook for 14 hours of class, either in-person or virtually, for a total of 32 hours





Why this course?

- New sales opportunities

What does it mean to be employable?



- Literacy
- Numeracy
- Digital fluency

- Skills related to a specific job
- Hard skills

- Soft Skills/21st Century Skills
- Collaboration
- Communication
- Critical thinking
- Creativity
- Leadership
- Self management
- Social responsibility

- Showcasing skills and qualifications
- Developing a presence on social media
- Interview skills
- CV writing



Self-study course

- 18 hours of online instruction
- 12 modules focusing on the content of employability skills
- Language support (vocabulary development, skills development--listening, reading, notetaking, pronunciation tips)
- Aligned to GSE learning objectives
- Assessments: online end-of-module quizzes and an online end-of-level assessment
- If successful, student will get a certificate of completion or digital badge (TBD)
- Notes online for institution to help monitor progress and give motivational feedback

Self-study “plus” course

- “Plus” involves teacher-led instruction, in-person or virtual
- An additional 14 hours/level
- Class after students have done the self-study online module
- Focus on discussion, application, and reflection activities
- 96-page coursebook, print and eBook
- Front-of-classroom tool for teachers
- Teacher’s notes for teaching in-person or virtually

Modules –
same topics with different content across all 6 levels,
A2+ to C1

1 Communication 1	2 Communication 2	3 Goal Setting	4 Teamwork
5 Critical Thinking	6 Leadership	7 Self- management	8 Wellness
9 Social Responsibility	10 Job Search	11 Branding	12 Interviewing



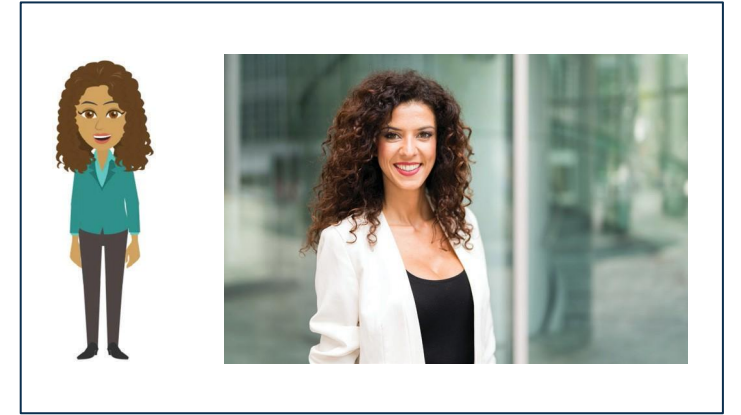
Coaches



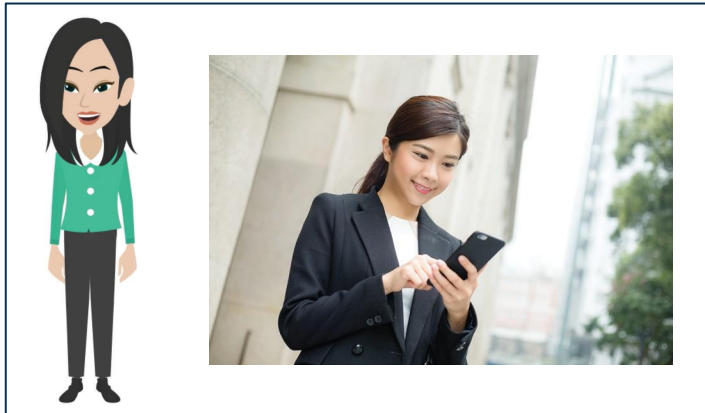
MODULE 1 JABU CELE



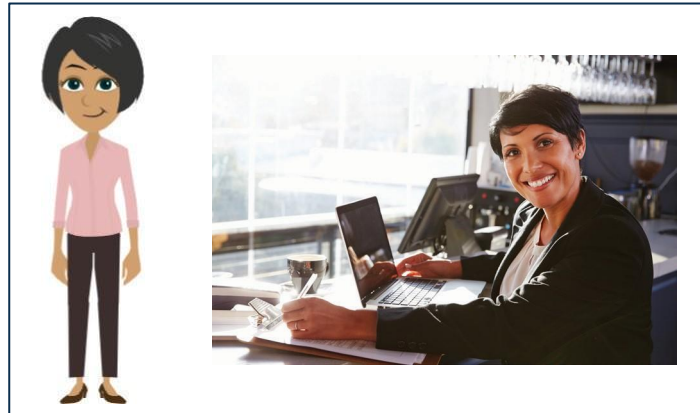
MODULE 5 MAREK KAMINSKI



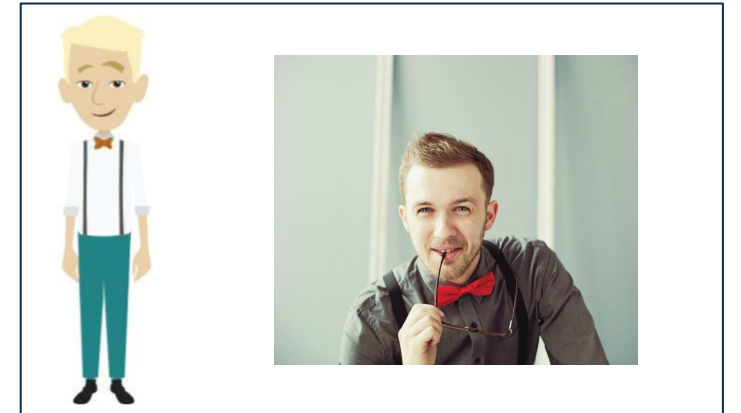
MODULE 9 ANA SILVA



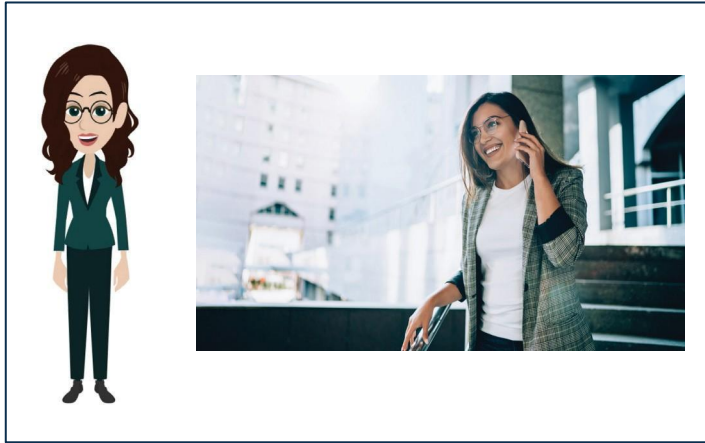
MODULE 2 EMA LU



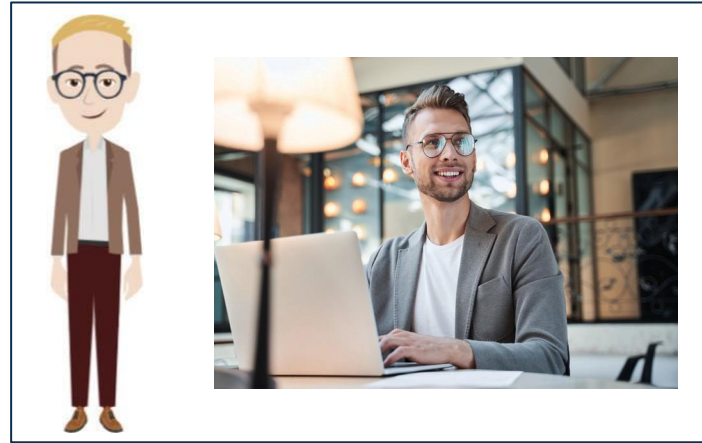
MODULE 6 SONIA LOPEZ



MODULE 10 JUSTIN BROWN



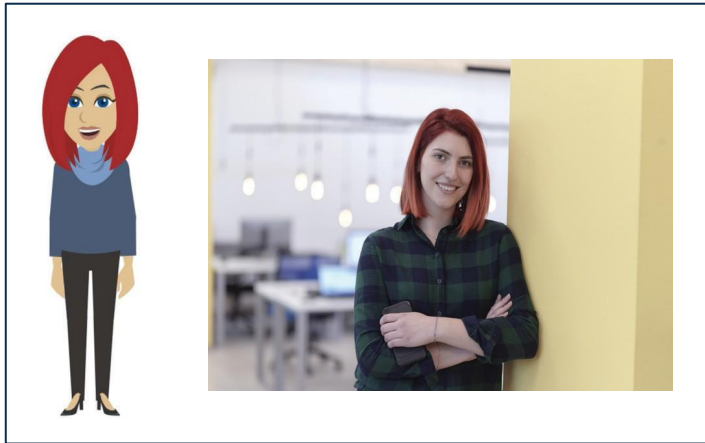
MODULE 3 ZAHRE TEKE



MODULE 7 FELIX BECKER



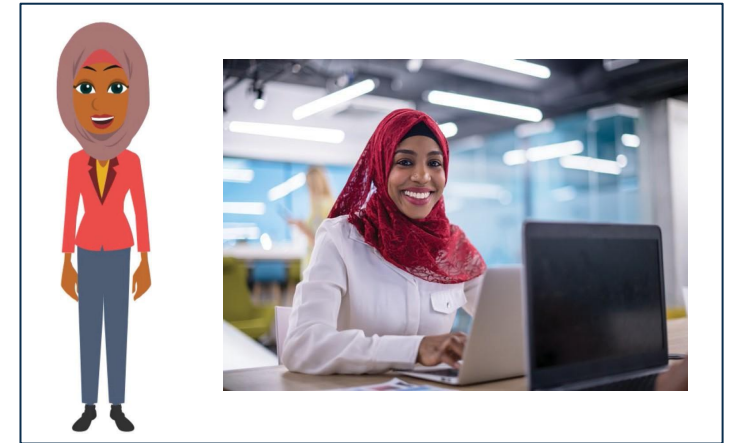
MODULE 11 RAKESH PATEL



MODULE 4 KRISTINE ROSS



MODULE 8 KAI SUGIMOTO

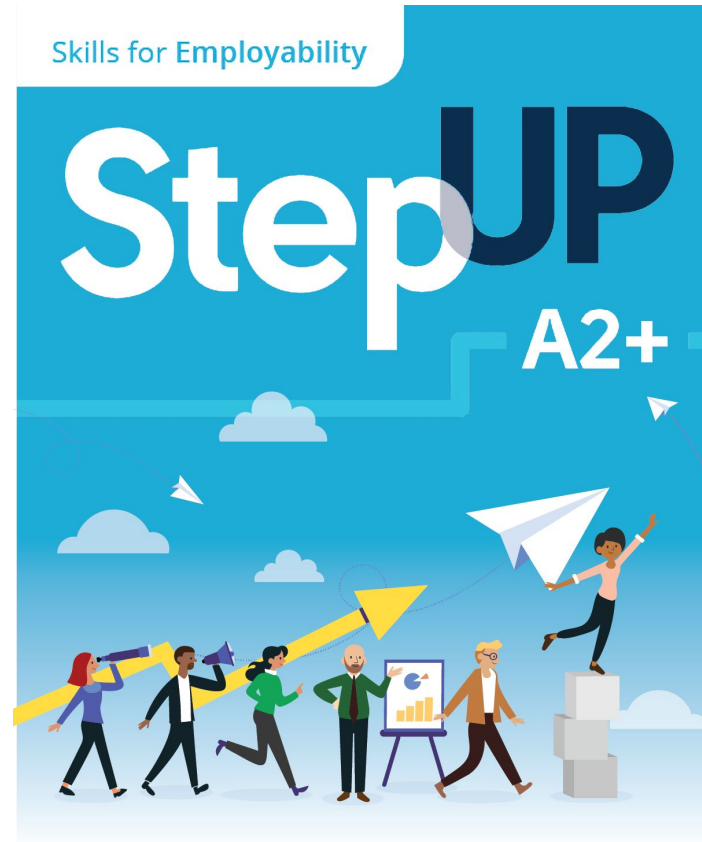


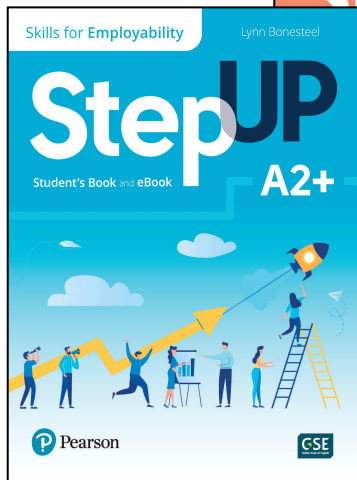
MODULE 12 AISHA OMAR



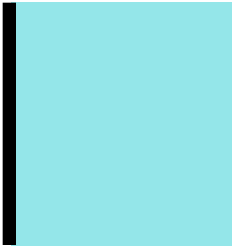
Covers

A2+ cover showing avatars





Online Course



Credly Badges

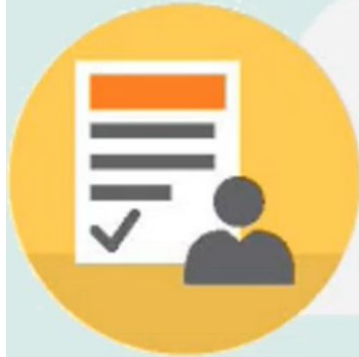
Speaking to the functionality of the Credly badge, once users complete all 12 modules with a passing score of 70% the final test will be unlocked. Users have 3 attempts to score 80%. Once they do, below will happen.





1. Share your new skills and achievements on social media

Let your colleagues, co-workers, and friends know about your achievements by posting on LinkedIn, Facebook, and other social media sites.



2. Update your resume and online portfolio

Digital credentials are verified proof of your new skills. Add your digital badges to your resume ASAP. That way, employers looking for candidates with your skills can find you.



3. Go for that promotion

Your company is making talent decisions based on verified skills. Let your manager or HR department know you've been honing your skills and share your digital credentials with them.



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Student's Components

	Self-study course	Self-study plus course
Online Course	✓	✓
Coursebook + eBook or eBook only	✗	✓
Resources (online)	✓	✓

Teacher's Components

	Self-study plus course
Coursebook and/or eBook	✓
Access to the Online Course	✓
Teaching Notes	✓
Resources (online)	✓



Before you leave, please note 1 key point that was important for you from this session

Thank you

