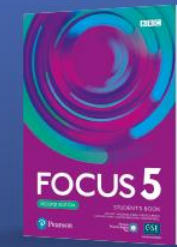


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SECOND EDITION

Success
in and out of the classroom



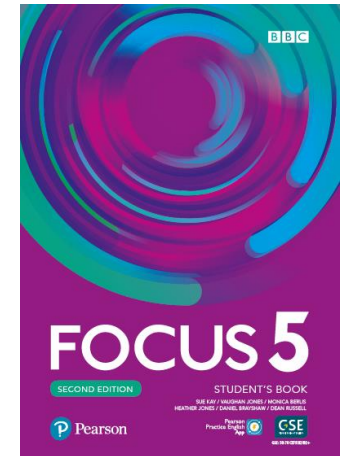
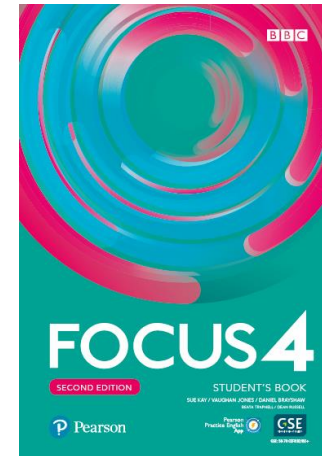
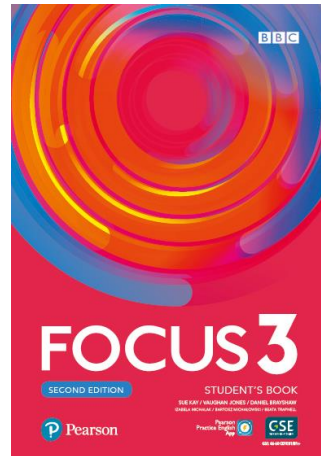
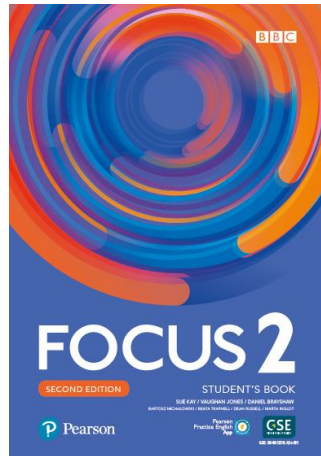
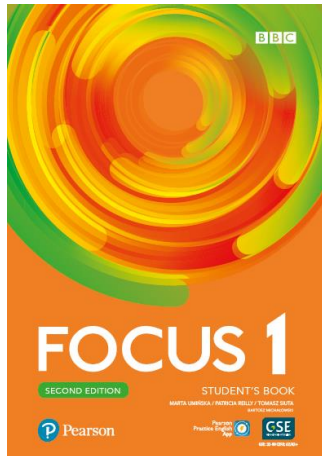
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SECOND EDITION

is a **NEW** and **RICHER** version of Pearson's **most popular** English learning series for upper-secondary students.

The course retains the best of the first edition – **its unique vocabulary building programme** and the **methodology of 3Ms** - and enhances it with the **BBC video content** and more thorough ***English in Use*** preparation.

Levels and correlations



LEVEL 1

GSE: 32 - 40
CEFR: A2/A2+

LEVEL 2

GSE: 38 - 48
CEFR: A2+/B1

LEVEL 3

GSE: 46 - 60
CEFR: B1/B1+

LEVEL 4

GSE: 58 - 70
CEFR: B2/B2+

LEVEL 5

GSE: 65 - 78
CEFR: B2+/C1

Who is *Focus Second Edition* for?



- ✓ need to be **motivated and engaged** with clear learning goals, authentic content and multimedia
- ✓ learn English for **exam success**
- ✓ develop language abilities and skills to **use English outside the school environment**



- ✓ need an **intuitive course** without extra preparation time
- ✓ want to address **different students' needs**
- ✓ want to integrate a well-balanced language development with **exam training**
- ✓ put more emphasis on **vocabulary and grammar development**

Expected outcomes

Keeping students inspired and motivated

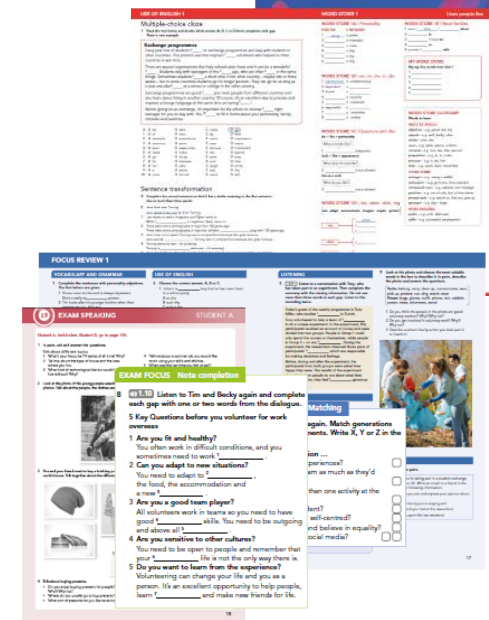
A wealth of **authentic materials**, including **new BBC videos** and **Focus grammar vlogs**, shot in the streets of London, keep students inspired and engaged.

Developing vocabulary for overall language fluency

A methodical approach to **vocabulary acquisition** (with the Word Store at its core) paired with an enhanced online experience, enables students to personalise their learning and make steady progress.

Achieving great exam results

Extensive **in-course language and exam practice** and new extra digital activities help students achieve positive results, both in the classroom and in exams.



What's **NEW**

- ✓ **NEW** authentic videos from BBC
- ✓ **NEW** Grammar Vlogs
- ✓ **NEW** reading lessons
- ✓ **NEW** vocabulary lessons
- ✓ **NEW** Use of English lessons
- ✓ **NEW** Life Skills sections
- ✓ **NEW** digital components



What has been **IMPROVED**

- ✓ **MORE** Use of English
- ✓ **MORE** Speaking practice
- ✓ **MORE** Writing practice
- ✓ **Even MORE** friendly Workbook



What remained **the SAME**?

- ✓ **THE SAME** inspiring authors' team
- ✓ **THE SAME** methodology of 3Ms
- ✓ **THE SAME** clear and easy to navigate structure
- ✓ **THE SAME** unique approach to teaching vocabulary



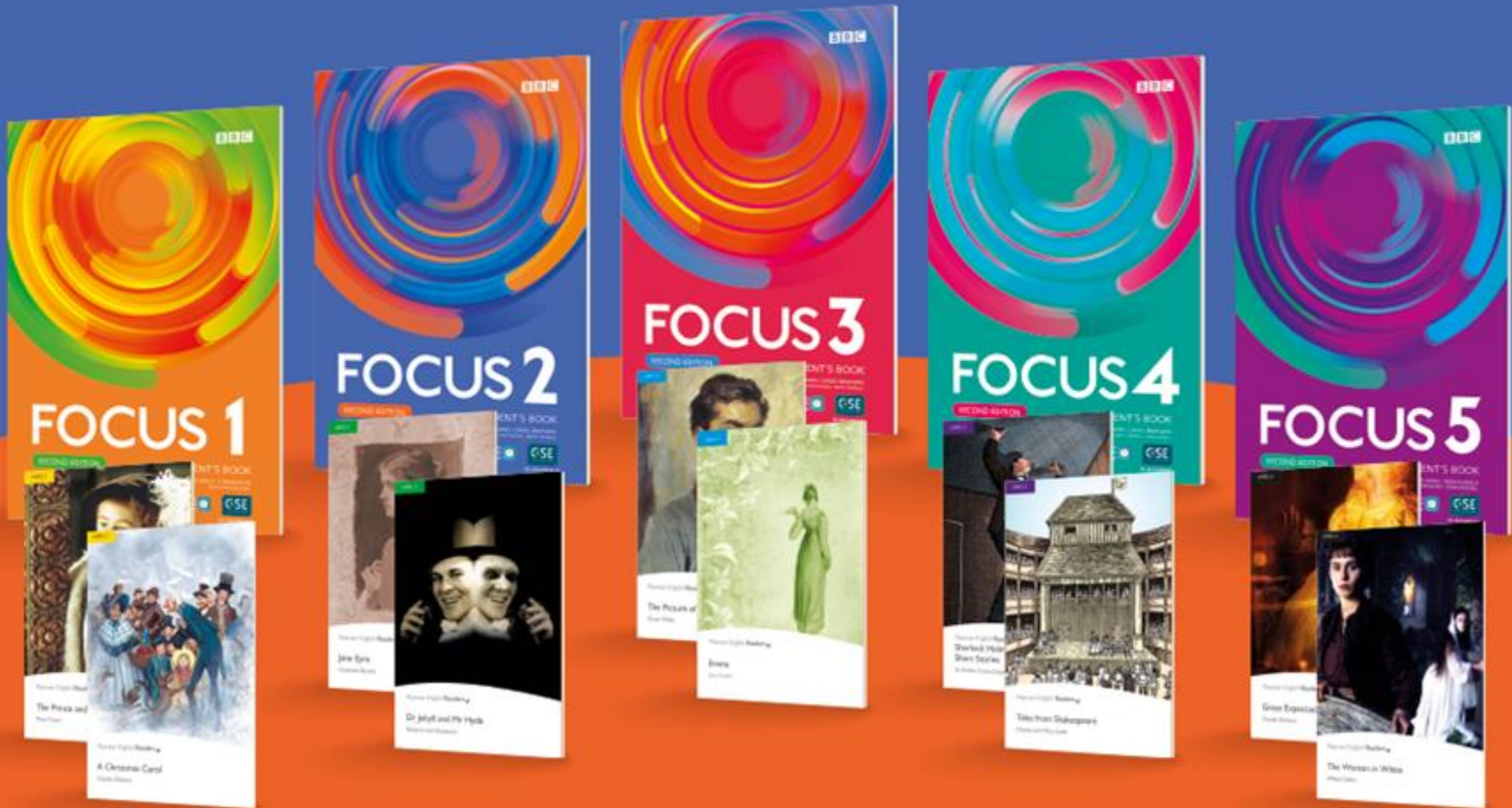
MOTIVATION

MEMORY

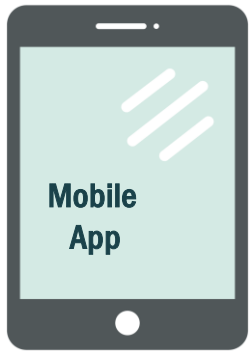
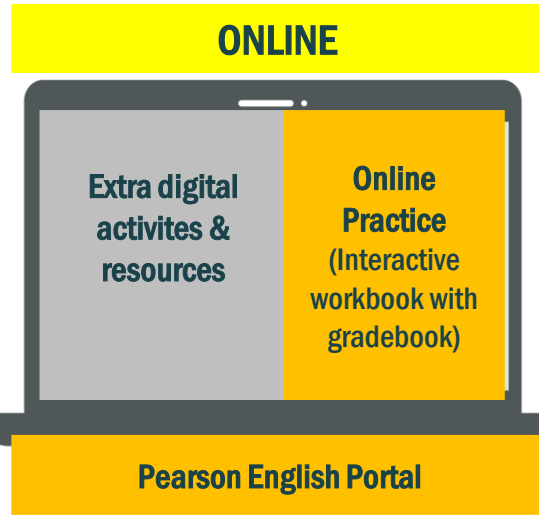
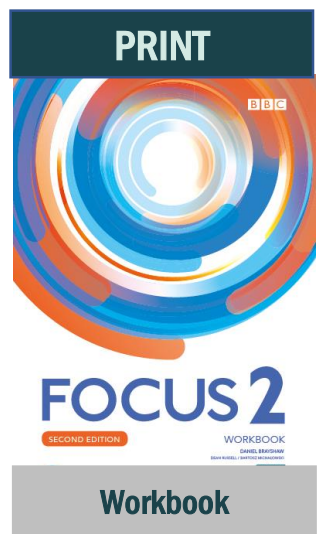
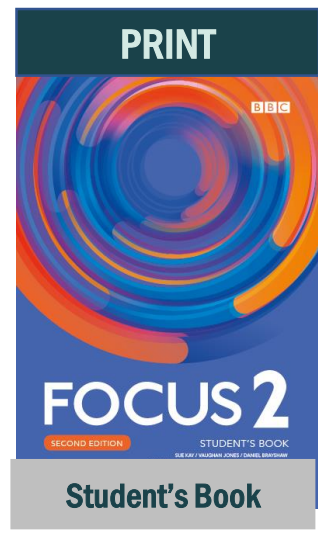
MEANING



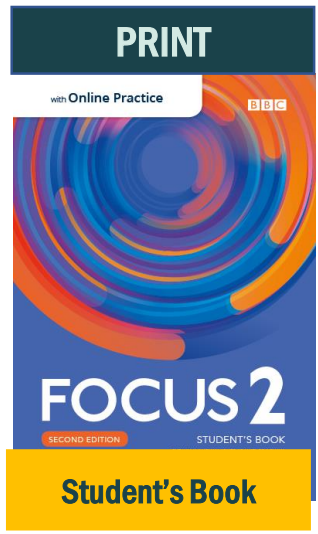
Perfect partners



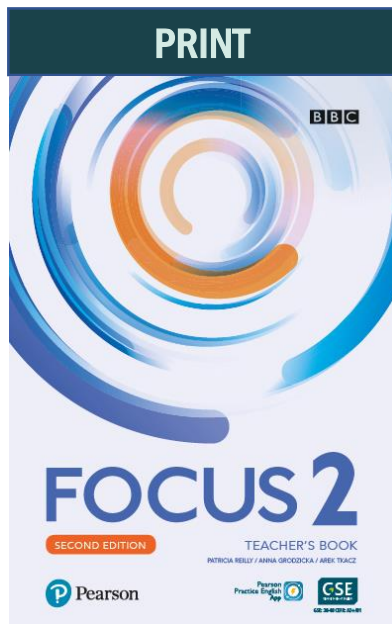
Students' learning paths



with ONLINE PRACTICE



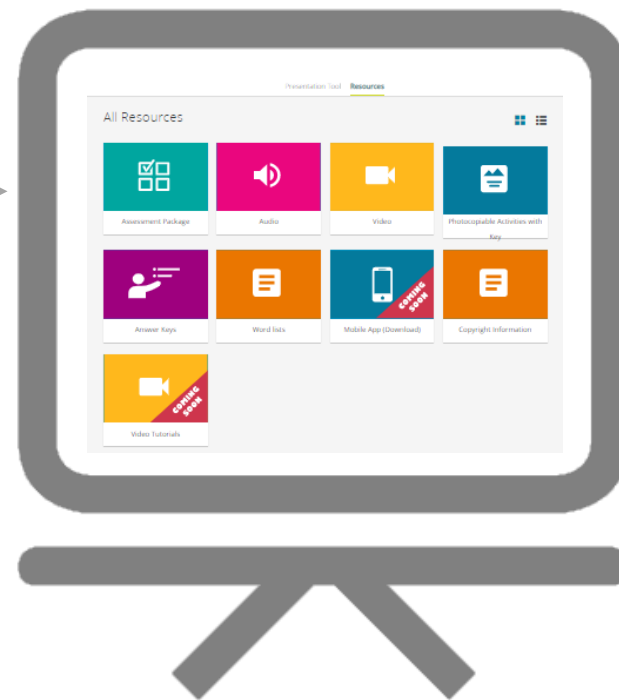
Teacher's components



ONLINE

OR

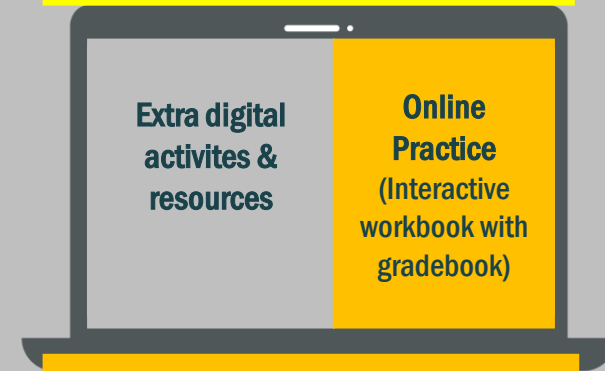
OFFLINE



Pearson English Portal

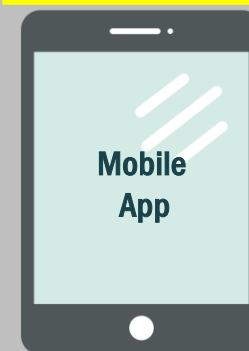
- Presentation Tool
- Teacher's Resources

ONLINE



Pearson English Portal

ONLINE



Pearson and BBC Live Classes

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english.com/liveclasses

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BBC
to LOVE

- **NEW Authentic videos** – BBC documentaries and Focus Vlogs
- **THE SAME intensive vocabulary development**
- **EXTENDED Use of English practice**
- **NEW reading and vocabulary lessons**
- **THE SAME clear and regular structure**
- **RICH online material**
- **PERFECTLY MATCHED readers partners**
- **EXTENDED writing practice**
- **MORE speaking, listening and personalisation opportunities**
- **UNIQUE Pearson & BBC Live Classes**



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