

Annual Sales Conference

2015

PEARSON



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by Teaching Together”*



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Sales Conference info:

Where: Nestan Darejani Str.1; Didi Digomi 3m/r

When: 2 May Time:12:00 - 17:00

Phone: 0322-00-12-44

Email: englishbookteam@englishbook.ge

Web: www.englishbook.ge



SALES CONFERENCE AGENDA

12:00 – 12:30

OPENING SPEECH

Mikheil Gurgenidze, Tornike Tskhvediani, Irakli Tsereteli

12:30 – 13:10

PRIMARY COURSES OVERVIEW: MACMILLAN EDUCATION

Zviad Dekanoidze

13:10 – 13:25

COFFE BREAK

13:25 – 14:05

PRIMARY AND SECONDARY COURSES OVERVIEW: OXFORD UNIVERSITY PRESS

Tamar Changashvili

14:05 – 14:45

SECONDARY AND HIGHER EDUCATION COURSES OVERVIEW: PEARSON EDUCATION

Mikheil Gurgenidze

14:45 – 15:15

BREAK

15:15 – 15:55

HIGHER EDUCATION AND EXAMS OVERVIEW: CAMBRIDGE UNIVERSITY PRESS

Mikheil Gurgenidze

15:55 – 16:05

PEARSON TEST OF ENGLISH OVERVIEW

Ani Demetrashvili

16:05 – 16:15

SUMMER SCHOOLS OVERVIEW

Mikheil Gurgenidze

16:15 – 16:30

SCHOLARSHIP PROGRAMS: HMC; NCN AND Highbury COLLEGE

Nino Ghviniashvili

16:30 – 16:40

ORDERING PROCEDURE AND DELIEVERY DATES

Giorgi Ksovreli

16:40 – 17:00

FINISHING UP

Mikheil Gurgenidze

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